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### **Mobile Client Architecture**



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### Web Apps vs. Native Apps vs. Hybrid Apps

One of the first steps for development of any mobile applicati on is selecting the right client architecture. There are three po pular approaches today:

#### Web Apps

the application runs on a mobile browser. The browser only host s the application's presentation layer that is designed using HTM L5.

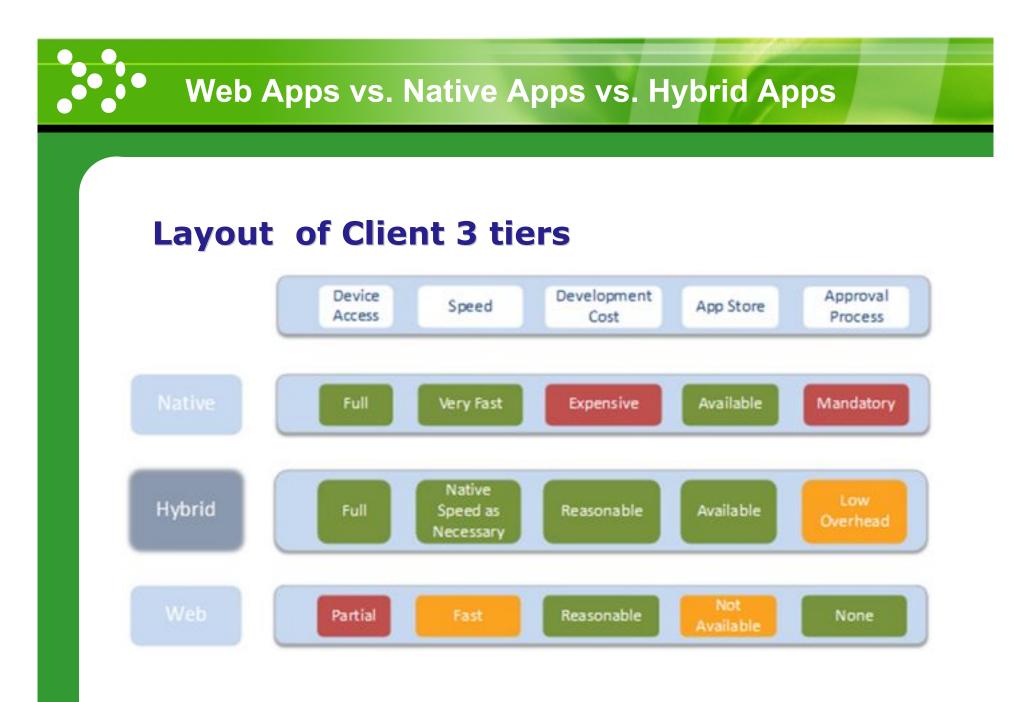
#### Native Apps

 the mobile application is custom built for the target device opera ting system with a compiled programming language like Objectiv e C and using the native SDK

#### Hybrid Apps

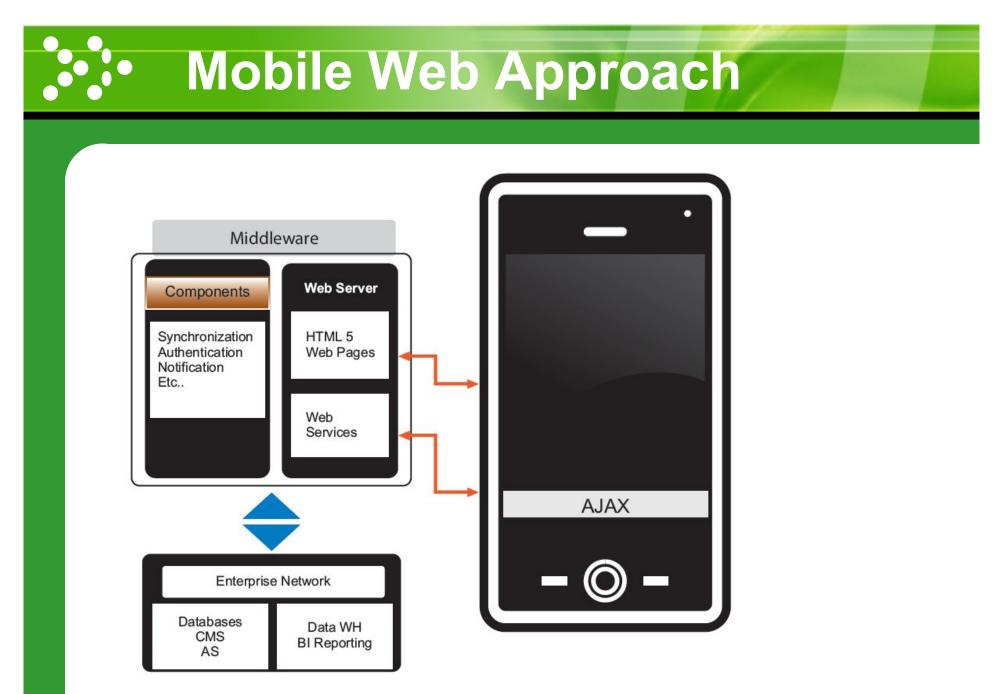
This approach emerged to address the inability of the Web App a pproach to access device sensors (like cameras and Bluetooth) while preserving its highly desirable cross-platform support.



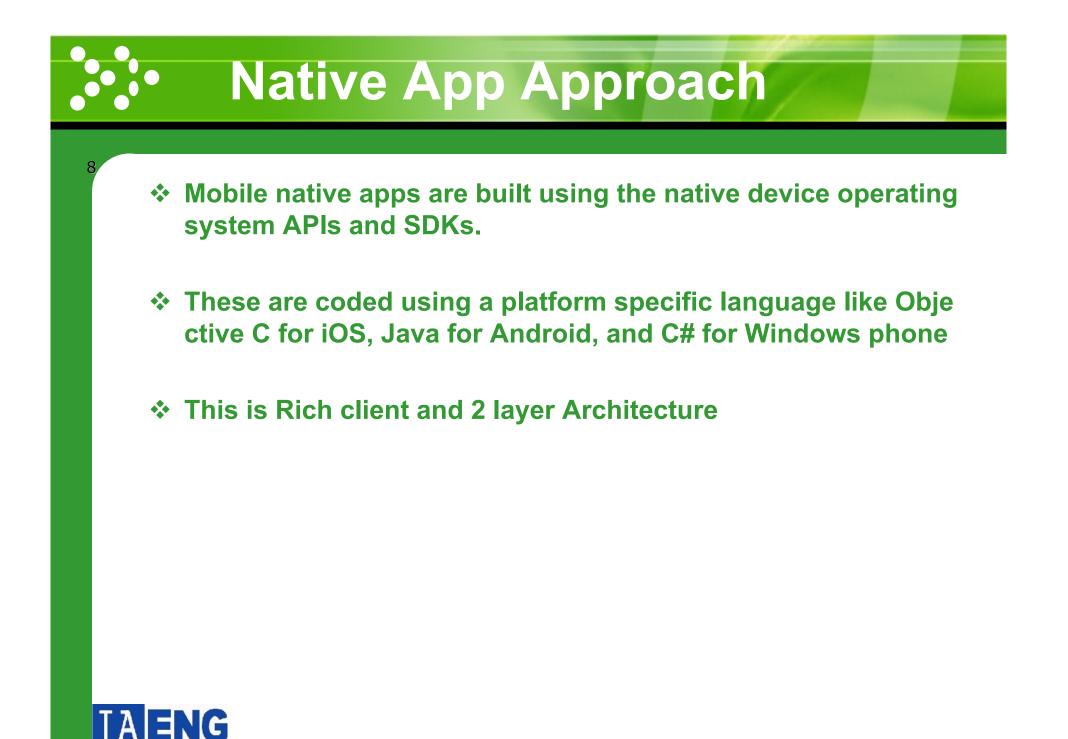










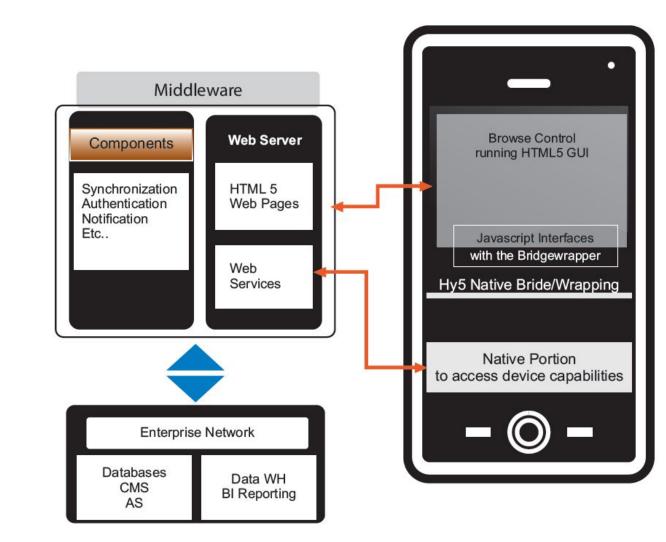








## Hybrid App Approach





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### Key Technical Criteria for Evaluating M obile Architecture

#### Access to Hardware Sensors

- One of the main disadvantages of the Web App approach is the inabilit y to access device capabilities.
- Hybrid App can access all device sensors. Most popular hybrid applic ation development frameworks provide access to almost all the import ant device capabilities.
- Native apps are ideally suited to use all the device sensors and variou s peripherals. It would provide a seamless and native user experience that is responsive.

#### Performance

- Mobile web apps and hybrid apps are slower since their code is interpr eted by the JavaScript engine running within the browser.
- when it comes to computational needs, the Native App approach outpe rforms the other two approaches by a wide margin.



### Key Technical Criteria for Evaluating M obile Architecture

#### Native Look and Feel

- There are several web frameworks that provide libraries that can be used by mobile web apps and hybrid apps to re-create and imitate n ative mobile interfaces and behavior.
- Of course with the Native App approach, one automatically gets the native look and feel.

#### Search, Distribution and Upgrades

- Mobile web apps can be hosted on a web server like any website; th ey do not require any download or installation.
- In contrast, native apps and hybrid apps are typically hosted in an a pp store and must be downloaded and installed.



### Key Technical Criteria for Evaluating M obile Architecture

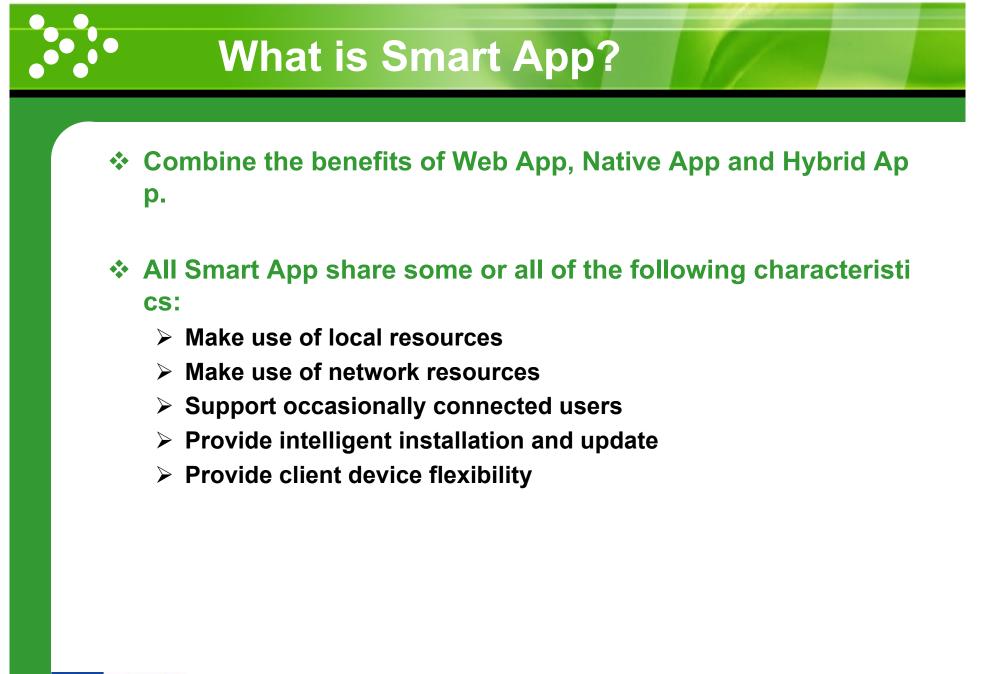
#### Offline Capability

- Web apps require connectivity to be operational.
- Native and Hybrid App approaches, one can access the device d atabase and implement a synchronization engine that would allo w seamless operation when the device has sporadic connectivity
- Hybrid App approach, the images, or videos are typically inserte d inside the app and thus don't need to be downloaded from any server.

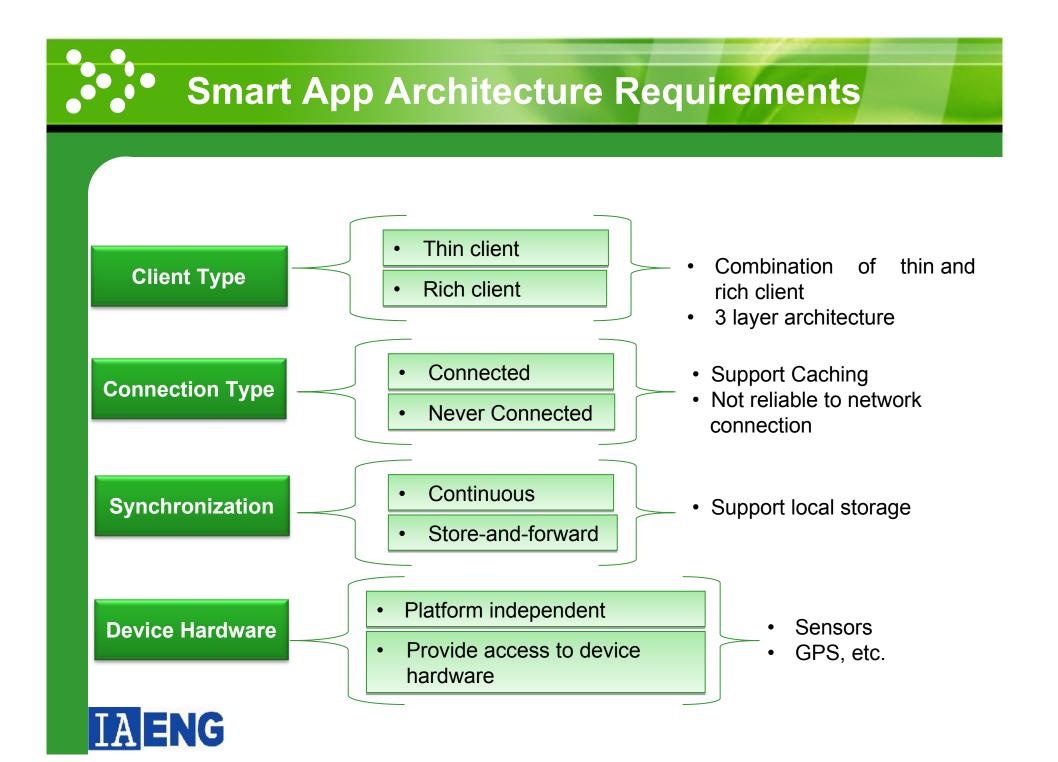
#### Development & Testing

 For a typical native application, roughly 20% of the effort is user experience design, 20% is requirements and design, 40% is deve lopment and 20% is testing and miscellaneous.



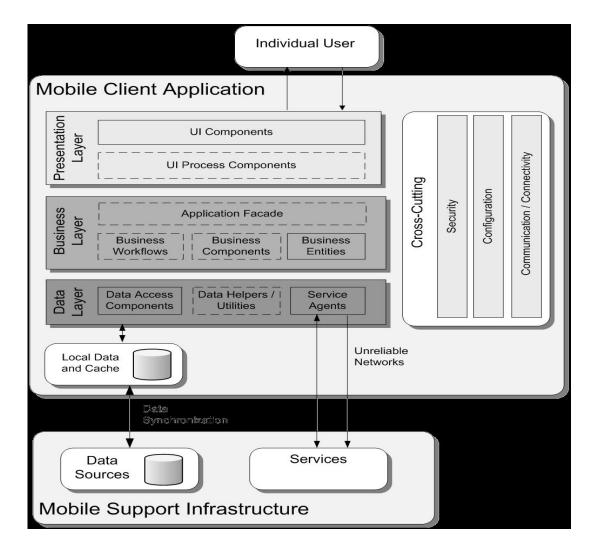






# Designing of Reference Mobile clients Architectu e

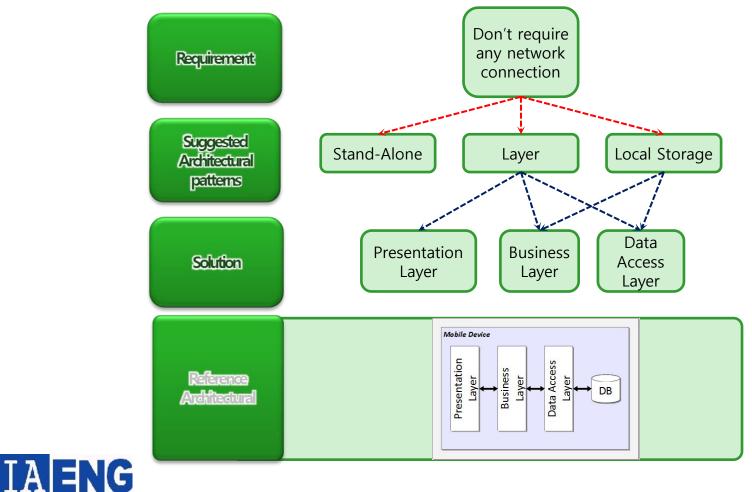
#### **Overall Mobile Clients Software Architecture**





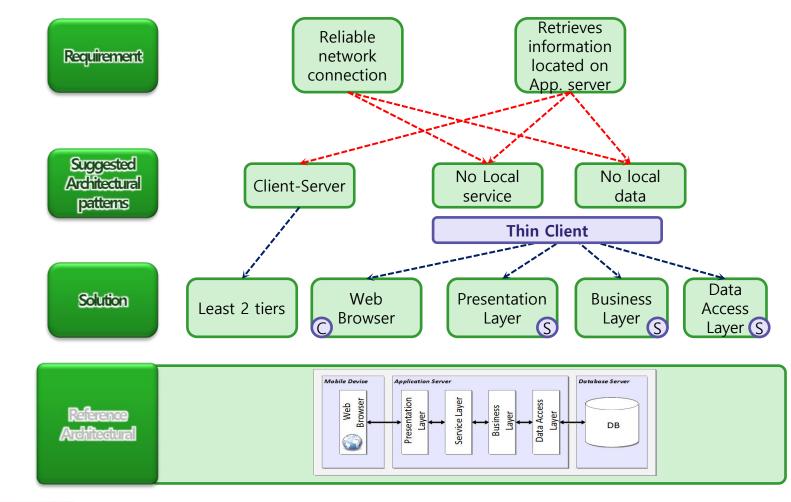
### **Exemplified Scenarios (1)**

The section present the Reference Mobile Architecture scenario.
 There are four scenarios to exemplify the thin, rich and smart clients
 Scenario 1

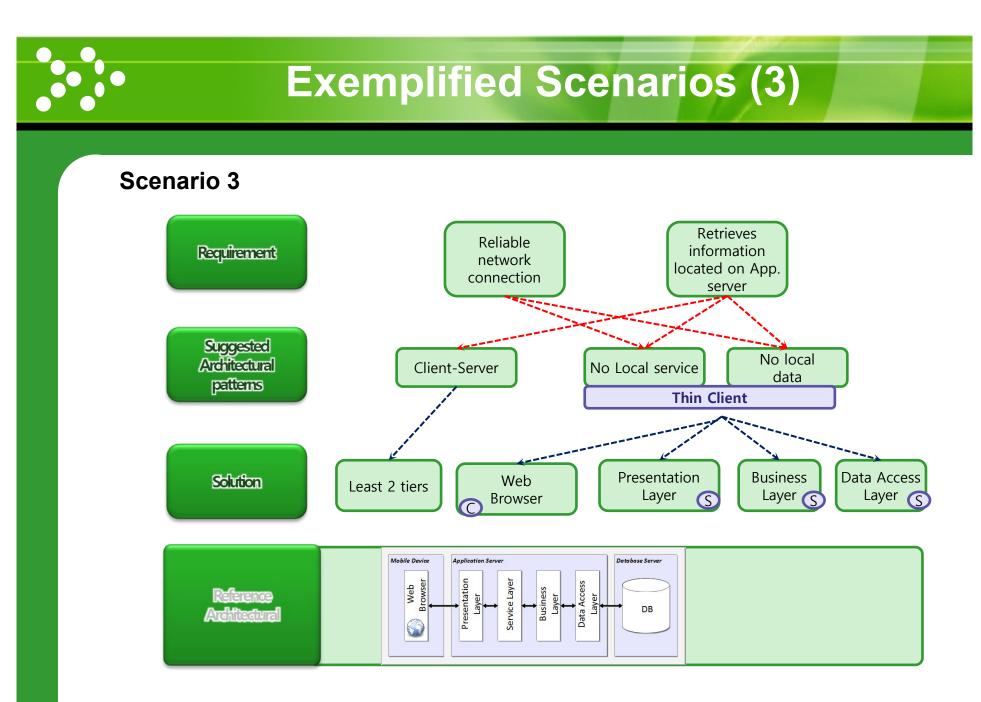




Scenario 2



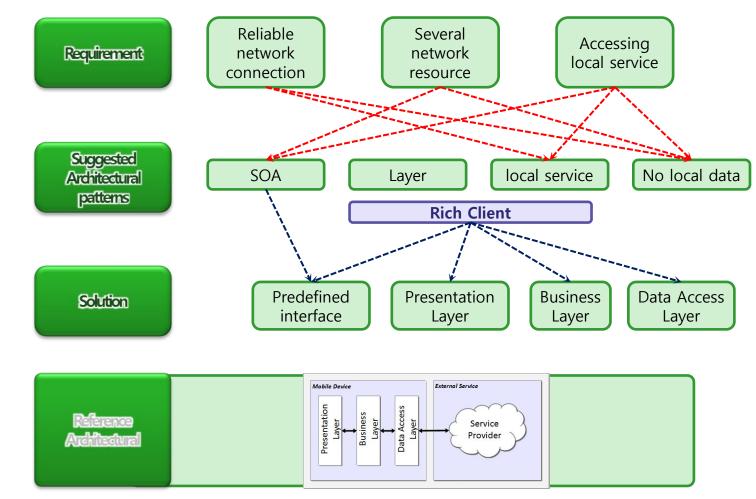








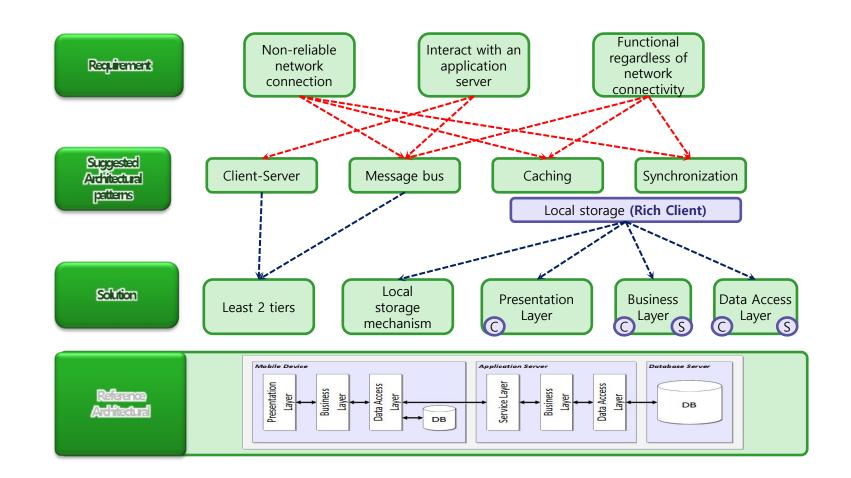
**Scenario 4** 





### • Exemplified Scenarios (5)

Scenario 5





#### **Reference Mobile Architecture** Presents a generic scheme for its solutions ٠ Describes one or several solution for each particular recurring ٠ design challenge Mobile Device **Application Server** Database Server Generic Presentation Browser Service Layer Data Access Web Business Reference Layer Layer Layer **Architecture** DB Template Mobile Device **External Service** Presentation Data Access Business Layer Layer Layer Service Provider DB



### Conclusion

#### Purpose

- Discussed the differences between Native App, Web App, Hybrid App and Smart App
- Discussed the client and server architecture of mobile devices
- Discussed the mobile connection and synchroni zation types
- Introduced the Smart App
  - Capabilities
  - Requirements
- Generic Reference Architecture Template



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- **Microsoft patterns & practices 112**
- For more information on authorization techniques, see Designing Application-Managed
- **\*** Authorization at <u>http://msdn.microsoft.com/en-us/library/ms954586.aspx</u> .
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# Thank you for listening! Q & A.

