Abstract—Lithium-ion batteries become one of battery technology with the best energy-to-weight ratio and it has a self-discharge which relatively low when used. The development of lithium-ion battery technology continues to be made to maximize the utilization of these technologies. One of the developments of this type of lithium-ion battery technology for motorcycles that existed at this time in Indonesia uses lithium-ion batteries as a motorcycle battery. In an effort to assess the decision making commercialization of lithium-ion batteries for motorcycles, technology development is conducted by reviewing the technical aspects, market aspects, and aspects of the business. The purpose of this paper is to analyze the feasibility of lithium-ion batteries for motorcycles based on market aspects, technical aspects and financial aspects. The financial analysis that used in this paper are the analysis of NPV, PP, and IRR. In addition, this paper also uses sensitivity analysis to recommend this project.

Index Terms—Lithium-ion battery, feasibility study, motorcycle battery, sensitivity analysis, techno-economic analysis

I. INTRODUCTION

Indonesia is one of the country who developed technology in various aspects. That action is done to promote Indonesia in the global market. In addition, increasing technological innovation in Indonesia due to the lagging Indonesia in global competition [15].

One of technology aspect that is becoming a hot issue in Indonesia is the battery industry [18]. A battery is a tool that can change its stored chemical energy into electrical energy to run various electronics. The lithium battery is a battery development is being highlighted in the battery industry around the world. Battery technology continues to evolve as the development of the times. Lead-acid battery is the oldest type of rechargeable battery. It has been the battery of choice around the world for so long [12].

Lithium-ion batteries become one of battery technology with the best energy-to-weight ratio [13] and it has a self-discharge which relatively low when used [16]. Lithium based batteries are able to store as much as three times more energy than other materials, giving it a competitive advantage and making it the key ingredient for batteries. The other benefits of lithium–ion batteries include a higher energy density to weight ratio, longer life, and no memory effects [6]. In addition, the factor that causes the Li-ion battery potential to be commercialized is the huge market potential. Li-ion batteries demand in the future is predicted to a significant increase in line with the government's vigorous program to develop environmentally friendly vehicles [11].

The development of lithium-ion battery technology continue to be made to maximize the utilization of these technologies. Today it is expected that the energy storage system over the near term will be a lithium-based battery system [9]. The lithium ion battery in the world market is supplied for the majority of electronics such as mobile phones, computers, and digital cameras [10].

Utilization of lithium-ion batteries in Indonesia has been applied to solar panels, Micro BTS, and submarines [14]. The lithium-ion battery is being adapted for use in motor vehicles [24]. One of the development of this type of lithium battery technology for motorcycles that existed at this time in Indonesia uses lithium-ion batteries as a motorcycle battery. The business of lithium-ion batteries for motorcycles more appealing supported by increasing sales of motorcycles in Indonesia. This is supported by Badan Pusat Statistika (BPS) Indonesia’s data that motorcycle sales in Indonesia reached seven million per year.

According to make an investment that every company will generally be sought so that expansion can be developed in accordance with the company's goal is to get the maximum profit to the company's survival [17]. Therefore, before making an investment, we need to make an analysis of the feasibility of an investment [19]. In an effort to assess the decision making commercialization of lithium-ion batteries for motorcycles, this paper review about the technical aspect, market aspect, and financial aspect. This study intends to undertake the feasibility of commercialization of the technology consisting of three steps, namely technical feasibility, market studies, and financial feasibility. Results of business feasibility analysis are performed to determine whether lithium-ion batteries for motorcycles is feasible to be marketed in Indonesia to compete with lead acid batteries.
II. METHODOLOGY

The subject of this study is the commercialization of lithium-ion battery for motorcycle. The Lithium type of motorcycle which used is LiFePO₄. The first step in this research is to characterize the battery business process. The business process gives a description of how the process is done.

This research was conducted with approaches as shown by Fig. 2. Early stage of this research is started from collecting data, i.e. the specification of lithium-ion batteries for motorcycle and the investment requirements. Based on the specifications of the product, it is important to analysis about the technicity of product. After a technical analysis created, the market analysis is done to know how the market conditions of lithium-ion batteries, and then define target markets and potential market, after that total demand is identified.

![Battery cell] [Battery housing] [Battery packing] [Reseller] [Retail] [End used]

Fig. 1. Business Process of Lithium Battery

The cost of good and determining the requirement of investment to formulate the financial statements. After financial statement created, the net present value (NPV), internal rate of return (IRR), and payback period is calculated. The analysis and recommendation also consider sensitivity analysis.


![Investment Requirement] —> [Sensitivity Analysis]

![Table 1: Comparison between Lead Acid Battery and Lithium Battery](image)

<table>
<thead>
<tr>
<th>Battery / Capacity</th>
<th>Lead acid / 12 V 3.5Ah</th>
<th>Battery LiFePO₄ / 12 V 3.5Ah</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fully Charged</td>
<td>12.1 V</td>
<td>14.4 V</td>
</tr>
<tr>
<td>Capacity</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Battery Cell</td>
<td>6 Cell</td>
<td>4 Cell</td>
</tr>
<tr>
<td>Life Time (year)</td>
<td>1 – 1.5</td>
<td>4 – 5</td>
</tr>
<tr>
<td>Charging Time (HR)</td>
<td>5</td>
<td>1.5</td>
</tr>
<tr>
<td>Weight (kg)</td>
<td>1.7</td>
<td>0.5</td>
</tr>
<tr>
<td>Size (L X W X H)</td>
<td>150 x 87 x 93</td>
<td>114 x 71 x 94</td>
</tr>
<tr>
<td>Comparison</td>
<td>release poison gas</td>
<td>No heavy metal</td>
</tr>
</tbody>
</table>

There are some types of battery. First, lead acid battery is the oldest type of rechargeable battery. It has been the battery of choice around the world for many years. Lead acid battery is simple, inexpensive, and easy to manufacture. But its low density. In addition, 98% of lead acid batteries are recycled, among the highest recycling rates for any manufactured product, thus minimizing the environmental disposal [4]. Then the improvement of lead acid batteries was done by giving research grant to two US lead acid battery manufacturers to advance the use of lead-carbon in batteries with a more efficient, lower cost alternative [21].

New battery technology is based on lithium. Lithium-ion batteries give high energy, lighter and smaller than other battery type [13]. Here is the comparison performance between lead acid battery and lithium-ion battery.

IV. LITHIUM-ION BATTERY

Lithium batteries cover a group of battery chemistries that employ various combinations of anode and cathode materials [12]. Lithium based batteries are able to store as much as three times more energy than other materials, giving it a competitive advantage and making it the key ingredient for batteries. Other benefits of lithium-ion batteries include a higher energy density to weight ratio, longer life, and no memory effects. Lithium is also considered more environmentally friendly due to lithium recovery having virtually no waste when mining, in comparison to existing lead-acid technologies [6].

In this study, the lithium for lithium-ion batteries for motorcycle is LiFePO₄. On the technical side, competing lithium-ion technologies can be compared about power density, battery capacity, overcharged and discharged, and lifetime. The performance of lithium-ion battery for motorcycle is shown in Table 2.

![Table 2: The Result of Performance of Lithium Battery for Motorcycle](image)

<table>
<thead>
<tr>
<th>Num</th>
<th>Testing</th>
<th>Prerequisite</th>
<th>Performance’s results</th>
<th>Explanation</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Open circuit voltage</td>
<td>± 12 V</td>
<td>14.4 V</td>
<td>Passed</td>
</tr>
<tr>
<td>2</td>
<td>Minimum capacity</td>
<td>± 3 Ah</td>
<td>3.5 Ah</td>
<td>Passed</td>
</tr>
<tr>
<td>3</td>
<td>Overcharged</td>
<td>≥ 2 C</td>
<td>3 C</td>
<td>Passed</td>
</tr>
<tr>
<td>4</td>
<td>Over Discharge</td>
<td>≥ 2 C</td>
<td>4 C</td>
<td>Passed</td>
</tr>
<tr>
<td>5</td>
<td>Life Time</td>
<td>4 years</td>
<td>Unfinished</td>
<td>Unfinished</td>
</tr>
</tbody>
</table>
V. MARKET ANALYSIS

Market study is the process to identify the magnitude of a market segment that is willing to buy the product and to identify the target market reasons to choose products for competition in the market takes place [22].

Lithium battery technology in the world has been developed since 1979 [25]. The demand for the use of lithium in the world is increasing from year to year. This is supported by the results of forecasting based on data usage by consumer lithium from 2000 until 2008 increased by 10%. Lithium Market Outlook forecast on demand for lithium increased to 11% from 2012 until 2017.

![World Demand of Lithium](Image)

**Fig. 3. World Consumption of Lithium by End-Use**

Source: [7], [8]

Demand for rechargeable lithium-ion batteries are lithium highest demand. It can be seen in Fig. 3.

The demand for lithium always increases, especially in lithium battery application that makes the business of lithium battery has a good prospect. In addition, motorcycle demand in Indonesia is increasing from year to year. It can be seen from the BPS Indonesia. Increased sales of motorcycles in Indonesia resulted motorcycle battery demand is increasing. With the increasing demand for motorcycle batteries and the advantages possessed lithium batteries compared to lead acid batteries make lithium battery business for motorcycles in Indonesia wide open. And then there is no supplier of lithium-ion batteries for motorcycles in Indonesia.

Lithium-ion battery for motorcycles which will be marketed in Indonesia is a LiFePO4 battery with a voltage of 12V 3AH. In the price segment, the price of lithium-ion batteries are more expensive than the lead acid battery. It is a weakness that is owned by a lithium battery for motorcycles compared to lead acid batteries make lithium ion batteries for motorcycles in Indonesia.

From the cost of the product obtained, the selling price of products targeted at Rp 330,719,00. Lithium-ion batteries having life time as doubled as lead acid batteries. This is expected that the price of lithium-ion batteries less than doubled of lead acid batteries. From the result of target price, it is intended that the lithium-ion battery is able to compete with lead acid batteries in the Indonesian market.

<table>
<thead>
<tr>
<th>TABLE 3</th>
<th>COST OF AKI LITHIUM FOR MOTORCYCLE</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>COST OF GOODS SOLD</strong></td>
<td></td>
</tr>
<tr>
<td>Purchase cost of lithium module from supplier</td>
<td>Rp 11,447,600,000</td>
</tr>
<tr>
<td>Direct labor cost</td>
<td>Rp 51,800,000</td>
</tr>
<tr>
<td>Packaging Cost</td>
<td>Rp 200,000,000</td>
</tr>
<tr>
<td>Distribution Cost</td>
<td>Rp 10,000</td>
</tr>
<tr>
<td>Factory overhead fabric</td>
<td>Rp 11,699,410,000</td>
</tr>
<tr>
<td>Machinery depreciation costs</td>
<td>Rp 148,500,000</td>
</tr>
<tr>
<td>Research costs</td>
<td>Rp 3,000,000</td>
</tr>
<tr>
<td>Engineering costs</td>
<td>Rp 96,000,000</td>
</tr>
<tr>
<td>Electricity cost</td>
<td>Rp 79,232,589</td>
</tr>
<tr>
<td><strong>Total Cost</strong></td>
<td>Rp 326,732,589</td>
</tr>
<tr>
<td>Cost per product</td>
<td>Rp 1,026,142,589</td>
</tr>
</tbody>
</table>

**VI. FINANCIAL ANALYSIS**

Testing the feasibility of the financial aspects aimed at developing the financial model of the business which saw periods of financial breakeven point to be received from a business development. Financial feasibility studies carried out in this study include the calculation of Net Present Value (NPV), Payback Period (PP), and Internal Rate Of Return (IRR).

Total investment of lithium battery for motorcycle consist the cost of machine’s procurement and research cost.

Fig. 4. Shows the income and outcome of the lithium batteries sales for motorcycle for 10 years period.
net cash flow generated by innovation projects in NPV = net present value; 

\[
NPV = \sum_{t=0}^{n} \frac{NCFT}{(1+r)^t}
\]

(1)

NPV = net present value; 

\(NCF_t\) = net cash flow generated by innovation projects in year \(t\); 

\(r\) = discount rate

B. Internal Rate Of Return

Internal Rate Of Return (IRR) is a method for calculating the interest rate to be received (Proceeds Future PV) is equal to the present value of capital expenditure (PV Capital Outlays). This method is useful for finding the interest rate used for discounting the net cash flow to be received in the future, so that number is equal to the initial investment (NPV = 0).

\[
IRR = i_1 + \frac{NPV_1}{NPV_{1+NPV_2}} (i_2 - i_1)
\]

(2)

IRR : Internal Rate of Return (%) 

NPV1 : Present Value from investment value 

NPV2 : Present Value from the value of net profit 

i1 : discount rate, which produces NPV1 

i2 : discount rate, which produces NPV2

C. Payback Period

The payback period is calculated based on cash flow analysis, which is the study of the cycle of cash inflows and outflows [3]. Payback Period (PP) aims to determine how long (period) investment will be returned when the break even point [20].

\[
PP = \frac{C_1 - C_2}{C_2}
\]

(3)

PP : Payback periods 

Ci : Profit 

C0 : Investment Value 

D : Depreciation

The calculation of feasibility analysis of investment has been done, and then the results have shown in Table 6.

A summary of the results of the three criteria, it was found that the investments on lithium batteries for motorcycles is feasible. NPV can be seen from the results that the business value benefits of Rp 4,332,796,049.00 and is feasible because of the value of benefits is positive.

### Table 5: Total Investment

<table>
<thead>
<tr>
<th>Type of Cost</th>
<th>Quantity</th>
<th>Cost</th>
<th>Total Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cost of machine’s procurement Cell Tests</td>
<td>4</td>
<td>Rp 162,000,000.00</td>
<td>Rp 648,000,000.00</td>
</tr>
<tr>
<td>Module Tester</td>
<td>1</td>
<td>Rp 540,000,000.00</td>
<td>Rp 540,000,000.00</td>
</tr>
<tr>
<td>Research Cost</td>
<td>1</td>
<td>Rp 15,000,000.00</td>
<td>Rp 15,000,000.00</td>
</tr>
<tr>
<td><strong>Total Investment</strong></td>
<td></td>
<td><strong>Rp 1,203,000,000.00</strong></td>
<td></td>
</tr>
</tbody>
</table>

Other input variables used are the sales price is Rp 330,719,00/unit, 13.5% discount rate, percents of bank inflation is 7.26%, over the 8-years planning horizon, which is include debt payments to debt holders. The discount rate is assumed from Mandiri bank rate. The planning horizon is assumed from Bank Indonesia inflation rate.

### Table 6: The Result of Feasibility Analysis of Investment

<table>
<thead>
<tr>
<th>Criteria</th>
<th>Comparison</th>
<th>Result</th>
<th>Decision</th>
</tr>
</thead>
<tbody>
<tr>
<td>Net Present Value</td>
<td>&gt; IDR 0</td>
<td>Rp 4,332,796,049</td>
<td>Accepted</td>
</tr>
<tr>
<td>Payback Period</td>
<td>&lt; 8 years</td>
<td>1 year 23 days</td>
<td>Accepted</td>
</tr>
<tr>
<td>IRR</td>
<td>MARR = 20.67%</td>
<td>90%</td>
<td>Accepted</td>
</tr>
</tbody>
</table>

Based on the NPV, we can see that the NPV is higher than zero. Based on the payback period, it was found that the payback period is less than the planning horizon. Based on the value obtained IRR of 90%, which indicates that the company can survive above the minimum interest rate (MARR) of 27% which MARR has to accommodate the risk factors and inflation. So, based on all of the criteria, this investent is proper.

### VII. Sensitivity Analysis

In this section, the effect of changing model input parameters on the economic performance is evaluated. The sensitivity analysis is a useful procedure in evaluating the model input parameters. This can then direct us to where the uncertainties lay, thus identifying the most influential parameters and testing the robustness of the assumptions made [23].

This study creates a sensitivity analysis for projecting the change of some parameters that influence it. In this study sensitivity about the quantity of sales parameter and cost changing parameter is discussed.

The first table of Table 7 are sensitivity analysis about cost parameter. This analysis explains about how cost of product influence the NPV, PBP, and IRR. The second table is sensitivity analysis about sales parameter.

Given the result from the table, we can see that the model is sensitive to fluctuations in the assumptions used. From the cost scenario result that increasing the cost will make the investment is not propered. We can see from the 10% of percentation, the result of NPV is below zero. Then from the sales scenario result that increasing the sales will make higher profit. We can see from the changing of percentation will make high differentiation of NPV, PBP, and IRR.
This paper develops techno economic analysis regarding lithium-ion batteries for motorcycles in Indonesia, which includes feasibility technical analysis, market analysis, and economic analysis. Results showed that the lithium-ion battery business for motorcycles in Indonesia is technically feasible, market, and economic.

In aspects of this lithium-ion battery business market has considerable business opportunities as seen from the availability of lithium-ion battery supply in Indonesia and demand for motorcycles is increasing. Then, seen from the technical aspects, lithium-ion batteries for motorcycles has many advantages compared to conventional battery such that the application easier and more, package more convenient and practical, requires no maintenance, lighter, smaller size, and longer durability. With these advantages, business prospects lithium-ion batteries for motorcycles bigger.

Economic feasibility analysis in this paper uses three methods: NPV, PP, and, IRR. Business lithium-ion batteries for motorcycles is feasible based on the three methods of analysis of the feasibility of the investment.

Further research can be conducted will be more about market strategy to realize commercialization of lithium-ion battery for motorcycle in Indonesia.

VIII. CONCLUSION

This paper develops techno economic analysis regarding lithium-ion batteries for motorcycles in Indonesia, which includes feasibility technical analysis, market analysis, and economic analysis. Results showed that the lithium-ion battery business for motorcycles in Indonesia is technically feasible, market, and economic.

In aspects of this lithium-ion battery business market has considerable business opportunities as seen from the availability of lithium-ion battery supply in Indonesia and demand for motorcycles is increasing. Then, seen from the technical aspects, lithium-ion batteries for motorcycles has many advantages compared to conventional battery such that the application easier and more, package more convenient and practical, requires no maintenance, lighter, smaller size, and longer durability. With these advantages, business prospects lithium-ion batteries for motorcycles bigger.

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REFERENCES