

# A Subclass of Uniformly Convex Functions Associated with Certain Fractional Calculus Operator

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*Abstract* In this paper, we introduce a new class  $K^{\mu, \gamma, \eta}(\alpha, \beta)$  of uniformly convex functions defined by a certain fractional calculus operator. The class has interesting subclasses like  $\beta$ -uniformly starlike,  $\beta$ -uniformly convex and  $\beta$ -uniformly pre-starlike functions. Properties like coefficient estimates, growth and distortion theorems, modified Hadamard product, inclusion property, extreme points, closure theorem and other properties of this class are studied. Lastly, we discuss a class preserving integral operator, radius of starlikeness, convexity and close-to-convexity and integral mean inequality for functions in the class  $K^{\mu, \gamma, \eta}(\alpha, \beta)$ .

*Keywords and Phrases:* Fractional derivative, Univalent function, Uniformly convex function, Fractional integral operator, Incomplete beta function, Modified Hadamard product.

## 1 Introduction

Let  $S$  denote the class of functions of the form

$$f(z) = z + \sum_{k=2}^{\infty} a_k z^k \tag{1.1}$$

which are analytic and univalent in the unit disc  $U = \{z : |z| < 1\}$ . Also denote by  $T$  the class of functions of the form

$$f(z) = z - \sum_{k=2}^{\infty} a_k z^k \quad (a_k \geq 0, z \in U) \tag{1.2}$$

which are analytic and univalent in  $U$ .

For  $g(z) = z - \sum_{k=2}^{\infty} b_k z^k$  the modified Hadamard product of  $f(z)$  and  $g(z)$  is defined by

$$(f * g)(z) = z - \sum_{k=2}^{\infty} a_k b_k z^k. \tag{1.3}$$

A function  $f(z) \in S$  is said to be  $\beta$ -uniformly starlike of order  $\alpha$ ,  $(-1 \leq \alpha < 1), \beta \geq 0$  and  $(z \in U)$ , denoted by  $UST(\alpha, \beta)$ , if and only if

$$Re \left\{ \frac{z f'(z)}{f(z)} - \alpha \right\} \geq \beta \left| \frac{z f'(z)}{f(z)} - 1 \right| \tag{1.4}$$

A function  $f(z) \in S$  is said to be  $\beta$ -uniformly convex of order  $\alpha$ ,  $(-1 \leq \alpha < 1), \beta \geq 0$  and  $(z \in U)$ , denoted by  $UCV(\alpha, \beta)$ , if and only if

$$Re \left\{ 1 + \frac{z f''(z)}{f'(z)} - \alpha \right\} \geq \beta \left| \frac{z f''(z)}{f'(z)} \right| \tag{1.5}$$

Notice that,  $UST(\alpha, 0) = S(\alpha)$  and  $UCV(\alpha, 0) = K(\alpha)$ , where  $S(\alpha)$  and  $K(\alpha)$  are respectively the popular classes of starlike and convex functions of order  $\alpha$   $(0 \leq \alpha < 1)$ . The classes  $UST(\alpha, \beta)$  and  $UCV(\alpha, \beta)$  were introduced and studied by Goodman [4], Rønning [13] and Minda and Ma [8].

Clearly  $f \in UCV(\alpha, \beta)$  if and only if  $z f' \in UST(\alpha, \beta)$ . A function  $f(z)$  is said to be close-to-convex of order  $r$ ,  $0 \leq r < 1$  if  $Re f'(z) > r$ . Let  $\phi(a, c; z)$  be the incomplete beta function defined by

$$\begin{aligned} \phi(a, c; z) &= z + \sum_{k=2}^{\infty} \frac{(a)_{k-1}}{(c)_{k-1}} z^k \quad (a \neq -1, -2, -3, \dots \\ &\text{and } c \neq 0, -1, -2, -3, \dots) \end{aligned} \tag{1.6}$$

where  $(a)_k$  is the Pochhammer symbol defined by

$$(a)_k = \frac{\Gamma(a+k)}{\Gamma(a)} = \begin{cases} 1 & : k = 0 \\ a(a+1)(a+2)\dots(a+k-1) & : k \in \mathbb{N} \end{cases}$$

We note that  $L(a, c)f(z) = \phi(a, b; z) * f(z)$ , for  $f \in S$  is the Carlson-Shaffer operator [1], which is a special case of the Dziok-Srivastava operator [2].

Following Saigo [15] the fractional integral and derivative operators involving the Gauss's hypergeometric function  ${}_2F_1(a, b; c; z)$  are defined as follows.

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**Definition 1 :** Let  $\mu > 0$  and  $\gamma, \eta \in \mathbb{R}$ . Then the generalized fractional integral operator  $I_{0,z}^{\mu,\gamma,\eta}$  of a function  $f(z)$  is defined by

$$I_{0,z}^{\mu,\gamma,\eta} f(z) = \frac{z^{-\mu-\gamma}}{\Gamma(\mu)} \int_0^z (z-t)^{\mu-1} f(t) {}_2F_1(\mu+\gamma, -\eta; \mu; 1-\frac{t}{z}) dt$$

where  $f(z)$  is analytic in a simply-connected region of the  $z$ -plane containing the origin, with order

$$f(z) = O(|z|^r), \quad z \rightarrow 0 \tag{1.7}$$

where  $r > \max\{0, \mu - \eta\} - 1$  and the multiplicity of  $(z - t)^{\mu-1}$  is removed by requiring  $\log(z - t)$  to be real, when  $(z - t) > 0$  and is well defined in the unit disc.

**Definition 2 :** Let  $0 \leq \mu < 1$  and  $\gamma, \eta \in \mathbb{R}$ . Then the generalized fractional derivative operator  $J_{0,z}^{\mu,\gamma,\eta}$  of a function  $f(z)$  is defined by

$$J_{0,z}^{\mu,\gamma,\eta} f(z) = \frac{1}{\Gamma(1-\mu)} \frac{d}{dz} \left\{ z^{\mu-\gamma} \int_0^z (z-t)^{-\mu} f(t) {}_2F_1(\gamma-\mu, 1-\eta; 1-\mu; 1-\frac{t}{z}) dt \right\}$$

where the function is analytic in the simply-connected region of the  $z$ -plane containing the origin, with the order as given in (1.7) and multiplicity of  $(z - t)^{-\mu}$  is removed by requiring  $\log(z - t)$  to be real when  $(z - t) > 0$  and is well defined in the unit disc.

Notice that  $J_{0,z}^{\mu,\mu,\eta} f(z) = D_{0,z}^{\mu} f(z)$  which is the well known fractional derivative operator by Owa [10].

The fractional operator  $U_{0,z}^{\mu,\gamma,\eta}$  is defined in terms of  $J_{0,z}^{\mu,\gamma,\eta}$  for convenience as follows

$$U_{0,z}^{\mu,\gamma,\eta} f(z) = \frac{\Gamma(2-\gamma)\Gamma(2-\mu+\eta)}{\Gamma(2-\gamma+\eta)} z^{\gamma} J_{0,z}^{\mu,\gamma,\eta} f(z) \tag{1.8}$$

$(-\infty < \mu < 1; -\infty < \gamma < 1; \eta \in \mathbb{R}^+)$ .

Thus,

$$U_{0,z}^{\mu,\gamma,\eta} f(z) = z + \sum_{k=2}^{\infty} \frac{(2-\gamma+\eta)_{k-1} (2)_{k-1}}{(2-\gamma)_{k-1} (2-\mu+\eta)_{k-1}} a_k z^k.$$

Note that

$$U_{0,z}^{\mu,\gamma,\eta} f(z) = \begin{cases} \frac{\Gamma(2-\gamma)\Gamma(2-\mu+\eta)}{\Gamma(2-\gamma+\eta)} z^{\gamma} J_{0,z}^{\mu,\gamma,\eta} f(z); & 0 \leq \mu < 1 \\ \frac{\Gamma(2-\gamma)\Gamma(2-\mu+\eta)}{\Gamma(2-\gamma+\eta)} z^{\gamma} I_{0,z}^{-\mu,\gamma,\eta}; & -\infty < \mu < 0 \end{cases}$$

for fractional differential operator  $J_{0,z}^{\mu,\gamma,\eta}$  and fractional integral operator  $I_{0,z}^{-\mu,\gamma,\eta}$ .

Let us now consider another operator  $M_{0,z}^{\mu,\gamma,\eta}$  defined using the operators  $U_{0,z}^{\mu,\gamma,\eta}$  and the incomplete beta function  $\phi(a, b; z)$  as follows.

For real numbers  $\mu(-\infty < \mu < 1), \gamma(-\infty < \gamma < 1), \eta \in \mathbb{R}^+, a \neq -1, -2, \dots$ , and  $c \neq 0, -1, -2, \dots$  we define the operator  $M_{0,z}^{\mu,\gamma,\eta} : S \rightarrow S$  by

$$M_{0,z}^{\mu,\gamma,\eta} f(z) = \phi(a, b; z) * U_{0,z}^{\mu,\gamma,\eta} f(z) \tag{1.10}$$

$$\begin{aligned} &= z + \sum_{k=2}^{\infty} \frac{(a)_{k-1} (2-\gamma+\eta)_{k-1} (2)_{k-1}}{(c)_{k-1} (2-\gamma)_{k-1} (2-\mu+\eta)_{k-1}} a_k z^k \\ &= z + \sum_{k=2}^{\infty} h(k) a_k z^k \end{aligned} \tag{1.11}$$

for

$$h(k) = \frac{(a)_{k-1} (2-\gamma+\eta)_{k-1} (2)_{k-1}}{(c)_{k-1} (2-\gamma)_{k-1} (2-\mu+\eta)_{k-1}} \tag{1.12}$$

Notice that,

$$M_{0,z}^{\mu,\gamma,\eta} f(z) = \begin{cases} f(z) & \text{if } a = c = 1; \quad \mu = \gamma = 0 \\ z f'(z) & \text{if } a = c = 1; \quad \mu = \gamma = 1 \end{cases}$$

Consider the subclass  $S_{\mu,\gamma,\eta}(\alpha, \beta)$  consisting of functions  $f \in S$  and satisfying

$$Re \left\{ \frac{z(M_{0,z}^{\mu,\gamma,\eta} f(z))'}{M_{0,z}^{\mu,\gamma,\eta} f(z)} - \alpha \right\} \geq \beta \left| \frac{z(M_{0,z}^{\mu,\gamma,\eta} f(z))'}{M_{0,z}^{\mu,\gamma,\eta} f(z)} - 1 \right| \tag{1.13}$$

$(z \in U, -\infty < \mu < 1; -\infty < \gamma < 1; \eta \in \mathbb{R}^+; -1 \leq \alpha < 1; \beta \geq 0; a \neq -1, -2, \dots; c \neq 0, -1, -2, \dots)$ .

Let  $K_{\mu,\gamma,\eta}(\alpha, \beta) = S_{\mu,\gamma,\eta}(\alpha, \beta) \cap T$ .

It is also interesting to note that the class  $K_{\mu,\gamma,\eta}(\alpha, \beta)$  extends to the classes of starlike, convex,  $\beta$ -uniformly starlike,  $\beta$ -uniformly convex and  $\beta$ -prestarlike functions for suitable choice of the parameters  $a, c, \mu, \gamma, \eta, \alpha$  and  $\beta$ . For instance;

1. For  $a = c = 1; \mu = \gamma = 0$  the class  $K_{\mu,\gamma,\eta}(\alpha, \beta)$  reduces to the class of  $\beta - S(\alpha)$ .
2. For  $a = c = 1; \mu = \gamma = 1$  the class reduces to  $\beta - K(\alpha)$ .
3. For  $a = 2 - 2\alpha; c = 1; \mu = \gamma = 0$  the class reduces to  $\beta$ -pre-starlike functions.

Several other classes studied can be derived from  $K_{\mu,\gamma,\eta}(\alpha, \beta)$ .

**Definition 3.** For two functions  $f$  and  $g$  analytic in  $U$ , we say that the function  $f$  is subordinate to  $g$  in  $U$ , denoted by  $f \prec g$ , if there exists a Schwarz function  $w(z)$ , analytic in  $U$  with  $w(0) = 0$  and  $|w(z)| < |z| < 1$  ( $z \in U$ ), such that  $f(z) = g(w(z))$ .

## 2 Coefficient Estimates

**Theorem 2.1.** A function  $f(z)$  defined by (1.2) is in the class  $K_{\mu,\gamma,\eta}(\alpha, \beta)$ , if and only if

$$\sum_{k=2}^{\infty} [k(1 + \beta) - (\alpha + \beta)]h(k)a_k \leq 1 - \alpha \quad (2.1)$$

where  $0 \leq \alpha < 1; \beta \geq 0, -\infty < \mu < 1, -\infty < \gamma < 1, \eta \in \mathbb{R}^+, a \neq -1, -2, \dots$  and  $c \neq 0, -1, -2, \dots$ .

*Proof.* Assume (1.2) holds, then we show that  $f(z) \in K_{\mu,\gamma,\eta}(\alpha, \beta)$ . Thus, it suffices to show that

$$\beta \left| \frac{z(M_{0,z}^{\mu,\gamma,\eta} f(z))'}{M_{0,z}^{\mu,\gamma,\eta} f(z)} - 1 \right| - \operatorname{Re} \left\{ \frac{z(M_{0,z}^{\mu,\gamma,\eta} f(z))'}{M_{0,z}^{\mu,\gamma,\eta} f(z)} - \alpha \right\} \leq 0$$

that is,

$$\beta \left| \frac{z(M_{0,z}^{\mu,\gamma,\eta} f(z))'}{M_{0,z}^{\mu,\gamma,\eta} f(z)} - 1 \right| - \operatorname{Re} \left\{ \frac{z(M_{0,z}^{\mu,\gamma,\eta} f(z))'}{M_{0,z}^{\mu,\gamma,\eta} f(z)} - 1 \right\} \leq 1 - \alpha.$$

We have

$$\begin{aligned} & \beta \left| \frac{z(M_{0,z}^{\mu,\gamma,\eta} f(z))'}{M_{0,z}^{\mu,\gamma,\eta} f(z)} - 1 \right| - \operatorname{Re} \left\{ \frac{z(M_{0,z}^{\mu,\gamma,\eta} f(z))'}{M_{0,z}^{\mu,\gamma,\eta} f(z)} - 1 \right\} \\ & \leq (1 + \beta) \left| \frac{z(M_{0,z}^{\mu,\gamma,\eta} f(z))'}{M_{0,z}^{\mu,\gamma,\eta} f(z)} - 1 \right| \\ & \leq \frac{(1 + \beta) \sum_{k=2}^{\infty} (k - 1)h(k)a_k}{1 - \sum_{k=2}^{\infty} h(k)a_k}. \end{aligned}$$

This expression is bounded above by  $(1 - \alpha)$  if

$$\sum_{k=2}^{\infty} [k(1 + \beta) - (\alpha + \beta)]h(k)a_k \leq 1 - \alpha \quad (2.2)$$

Conversely, we show that a function  $f(z) \in K_{\mu,\gamma,\eta}(\alpha, \beta)$  satisfies inequality (2.1).

Let  $f(z) \in K_{\mu,\gamma,\eta}(\alpha, \beta)$  and  $z$  be real, then by relation (1.11) and (1.13), we have

$$\frac{1 - \sum_{k=2}^{\infty} kh(k)a_k z^{k-1}}{1 - \sum_{k=2}^{\infty} h(k)a_k z^{k-1}} - \alpha \geq \beta \left| \frac{\sum_{k=2}^{\infty} (k - 1)h(k)a_k z^{k-1}}{1 - \sum_{k=2}^{\infty} h(k)a_k z^{k-1}} \right|.$$

Allowing  $z \rightarrow 1$  along real axis, we obtain the desired inequality (2.2).

The equality in (2.2) is attained for the extremal function

$$f(z) = z - \frac{(1 - \alpha)}{[k(1 + \beta) - (\alpha + \beta)]h(k)} z^k \quad (k \geq 2). \quad (2.3)$$

**Corollary 2.2.** Let a function  $f$  defined by (1.2) be in the class  $K_{\mu,\gamma,\eta}(\alpha, \beta)$ . Then

$$a_k \leq \frac{(1 - \alpha)(c)_{k-1}(2 - \gamma)_{k-1}(2 - \mu + \eta)_{k-1}}{[k(1 + \beta) - (\alpha + \beta)](a)_{k-1}(2 - \gamma + \eta)_{k-1}(2)_{k-1}}, \quad k \geq 2.$$

Next, we give the growth and distortion theorem for the class  $K_{\mu,\gamma,\eta}(\alpha, \beta)$ .

**Theorem 2.3.** Let the function  $f(z)$  defined by (1.2) be in the class  $K_{\mu,\gamma,\eta}(\alpha, \beta)$ . Then

$$\|M_{0,z}^{\mu,\gamma,\eta} f(z) - z\| \leq \frac{c(1 - \alpha)(2 - \gamma)(2 - \mu + \eta)}{2a(\beta - \alpha + 2)(2 - \gamma + \eta)} |z|^2 \quad (2.4)$$

$$\|(M_{0,z}^{\mu,\gamma,\eta} f(z))' - 1\| \leq \frac{c(1 - \alpha)(2 - \gamma)(2 - \mu + \eta)}{a(\beta - \alpha + 2)(2 - \gamma + \eta)} |z| \quad (2.5)$$

Note that for  $a = c = 1; \beta = 1$ , we get the result obtained by G. Murugusundaramoorthy, T. Rosy and M. Darus in [9]. The bounds in (2.4) and (2.5), are attained for the function

$$f(z) = z - \frac{c(1 - \alpha)(2 - \gamma)(2 - \mu + \eta)}{2a(\beta - \alpha + 2)(2 - \gamma + \eta)} z^2$$

## 3 Characterization Property

**Theorem 3.1.** Let  $\mu, \gamma, \eta \in \mathbb{R}$  such that  $\mu(-\infty < \mu < 1), \gamma(-\infty < \gamma < 1), \eta \in \mathbb{R}^+, a \neq -1, -2, \dots$  and  $c \neq 0, -1, -2, \dots$ . Also let the function  $f(z)$  given by (1.2) satisfy

$$\sum_{k=2}^{\infty} \frac{[k(1 + \beta) - (\alpha + \beta)]h(k)a_k}{1 - \alpha} \leq \frac{1}{h(2)} \quad (3.1)$$

for  $-1 \leq \alpha < 1, \beta \geq 0$ . Then  $M_{0,z}^{\mu,\gamma,\eta} f(z) \in K_{\mu,\gamma,\eta}(\alpha, \beta)$ , where  $h(k)$  is given by (1.12).

*Proof.* We have from (1.11)

$$M_{0,z}^{\mu,\gamma,\eta} f(z) = z - \sum_{k=2}^{\infty} h(k)a_k z^k. \quad (3.2)$$

Under the condition stated in the hypothesis of this theorem, we observe that the function  $h(k)$  is a non-increasing function of  $k$  for  $k \geq 2$ , and thus

$$0 < h(k) \leq h(2) = \frac{2a(2 - \gamma + \eta)}{c(2 - \gamma)(2 - \mu + \eta)}. \quad (3.3)$$

Therefore, (3.1) and (3.3) yields

$$\begin{aligned} & \sum_{k=2}^{\infty} \frac{[k(1 + \beta) - (\alpha + \beta)]h(k)}{(1 - \alpha)} h(k)a_k \leq h(2) \\ & \sum_{k=2}^{\infty} \frac{[k(1 + \beta) - (\alpha + \beta)]h(k)a_k}{(1 - \alpha)} \leq 1. \end{aligned}$$

Hence by Theorem 1, we conclude that

$$M_{0,z}^{\mu,\gamma,\eta} f(z) \in K_{\mu,\gamma,\eta}(\alpha, \beta).$$

**Remark.** The inequality in (3.1) is attained for the function  $f(z)$  defined by

$$f(z) = z - \frac{c^2(1-\alpha)(2-\gamma)^2(2-\mu+\eta)^2}{4a^2(\beta-\alpha+2)(2-\gamma+\eta)^2} z^2. \quad (3.5)$$

#### 4 Results on Modified Hadamard Product

**Theorem 4.1.** For functions  $f(z)$  and  $g(z)$  defined by (1.2), let  $f(z) \in K_{\mu,\gamma,\eta}(\alpha, \beta)$  and  $g(z) \in K_{\mu,\gamma,\eta}(\xi, \beta)$ . Then

$$(f * g)(z) \in K_{\mu,\gamma,\eta}(\delta, \beta)$$

where

$$\delta = 1 - \frac{(1+\beta)(1-\alpha)(1-\xi)}{(\beta-\alpha+2)(\beta-\xi+2)h(2) - (1-\alpha)(1-\xi)} \quad (4.1)$$

for  $h(2)$  defined by (3.3).

The result is sharp for

$$f(z) = z - \frac{(1-\alpha)}{(\beta-\alpha+2)h(2)} z^2$$

and

$$g(z) = z - \frac{(1-\alpha)}{(\beta-\xi+2)h(2)} z^2$$

*Proof.* In view of Theorem 2.1 it is sufficient to show that

$$\sum_{k=2}^{\infty} \frac{[k(1+\beta) - (\delta + \beta)]h(k)}{1-\delta} a_k b_k \leq 1 \quad (4.2)$$

for  $\delta$  defined by (4.1).

Now,  $f(z)$  and  $g(z)$  belong to  $K_{\mu,\gamma,\eta}(\alpha, \beta)$  and  $K_{\mu,\gamma,\eta}(\xi, \beta)$ , respectively and so, we have

$$\sum_{k=2}^{\infty} \frac{[k(1+\beta) - (\alpha + \beta)]h(k)}{1-\alpha} a_k \leq 1 \quad (4.3)$$

$$\sum_{k=2}^{\infty} \frac{[k(1+\beta) - (\xi + \beta)]h(k)}{1-\xi} b_k \leq 1 \quad (4.4)$$

By applying Cauchy-Schwarz inequality to (4.3) and (4.4), we get

$$\sum_{k=2}^{\infty} \frac{\sqrt{[k(1+\beta) - (\alpha + \beta)][k(1+\beta) - (\xi + \beta)]}}{\sqrt{(1-\alpha)(1-\xi)}} h(k) \sqrt{a_k b_k} \leq 1. \quad (4.5)$$

In view of (4.2) it suffices to show that

$$\begin{aligned} & \sum_{k=2}^{\infty} \frac{[k(1+\beta) - (\delta + \beta)]h(k)}{1-\delta} a_k b_k \\ & \leq \sum_{k=2}^{\infty} \frac{\sqrt{[k(1+\beta) - (\alpha + \beta)][k(1+\beta) - (\xi + \beta)]}}{\sqrt{(1-\alpha)(1-\xi)}} \\ & h(k) \sqrt{a_k b_k} \end{aligned}$$

or equivalently

$$\sqrt{a_k b_k} \leq \frac{\sqrt{[k(1+\beta) - (\alpha + \beta)][k(1+\beta) - (\xi + \beta)]}}{\sqrt{(1-\alpha)(1-\xi)}} \frac{1-\delta}{[k(1+\beta) - (\delta + \beta)]} \quad \text{for } k \geq 2. \quad (4.6)$$

In view of (4.5) and (4.6) it is sufficient to show that

$$\begin{aligned} & \frac{\sqrt{(1-\alpha)(1-\xi)}}{h(k) \sqrt{[k(1+\beta) - (\alpha + \beta)][k(1+\beta) - (\xi + \beta)]}} \\ & \leq \frac{\sqrt{[k(1+\beta) - (\alpha + \beta)][k(1+\beta) - (\xi + \beta)]}(1-\delta)}{\sqrt{(1-\alpha)(1-\xi)}[k(1+\beta) - (\delta + \beta)]} \end{aligned}$$

for  $k \geq 2$  which simplifies to

$$\delta \leq 1 - \frac{\{(1+\beta)(k-1)(1-\alpha)(1-\xi)\} / \{[k(1+\beta) - (\alpha + \beta)][k(1+\beta) - (\xi + \beta)]h(k)\}}{(1-\alpha)(1-\xi)} \quad (4.7)$$

where

$$h(k) = \frac{(a)_{k-1}(2-\gamma+\eta)_{k-1}(2)_{k-1}}{(c)_{k-1}(2-\gamma)_{k-1}(2-\mu+\eta)_{k-1}} \quad \text{for } k \geq 2.$$

Notice that  $h(k)$  is a decreasing function of  $k$  ( $k \geq 2$ ), and thus  $\delta$  can be chosen as below.

$$\delta = 1 - \frac{(1+\beta)(1-\alpha)(1-\xi)}{(\beta-\alpha+2)(\beta-\xi+2)h(2) - (1-\alpha)(1-\xi)}$$

for  $h(2)$  defined by (3.3). This completes the proof.

**Theorem 4.2.** Let the function  $f(z)$  and  $g(z)$  be defined by (2.1) be in the class  $K_{\mu,\gamma,\eta}(\alpha, \beta)$ . Then  $(f * g)(z) \in K_{\mu,\gamma,\eta}(\delta, \beta)$ , where

$$\delta = 1 - \frac{(1+\beta)(1-\alpha)^2}{(\beta-\alpha+2)^2 h(2) - (1-\alpha)^2}$$

for  $h(2)$  given by (3.3).

*Proof.* Substituting  $\alpha = \xi$  in the Theorem 4.1 above, the result follows.

**Theorem 4.3.** Let the function  $f(z)$  defined by (1.2) be in the class  $K_{\mu,\gamma,\eta}(\alpha, \beta)$ . Consider

$$g(z) = z - \sum_{k=2}^{\infty} b_k z^k \quad \text{for } |b_k| \leq 1.$$

Then  $(f * g)(z) \in K_{\mu, \gamma, \eta}(\alpha, \beta)$ .

*Proof.* Notice that

$$\begin{aligned} & \sum_{k=2}^{\infty} [k(1 + \beta) - (\alpha + \beta)]h(k)|a_k b_k| \\ &= \sum_{k=2}^{\infty} [k(1 + \beta) - (\alpha + \beta)]h(k)a_k |b_k| \\ &\leq \sum_{k=2}^{\infty} [k(1 + \beta) - (\alpha + \beta)]h(k)a_k \\ &\leq 1 - \alpha \quad \text{using Theorem 2.1.} \end{aligned}$$

Hence  $(f * g)(z) \in K_{\mu, \gamma, \eta}(\alpha, \beta)$ .

**Corollary 4.4.** Let the function  $f(z)$  defined by (1.2) be in the class  $K_{\mu, \gamma, \eta}(\alpha, \beta)$ . Also let  $g(z) = z - \sum_{k=2}^{\infty} b_k z^k$  for  $0 \leq b_k \leq 1$ . Then  $(f * g)(z) \in K_{\mu, \gamma, \eta}(\alpha, \beta)$ .

Next we prove the following inclusion property for functions in the class  $K_{\mu, \gamma, \eta}(\alpha, \beta)$ .

**Theorem 4.5.** Let the functions  $f(z)$  and  $g(z)$  defined by (2.1) be in the class  $K_{\mu, \gamma, \eta}(\alpha, \beta)$ . Then the function  $h(z)$  defined by

$$h(z) = z - \sum_{k=2}^{\infty} (a_k^2 + b_k^2)z^k$$

is in the class  $K_{\mu, \gamma, \eta}(\theta, \beta)$  where

$$\theta = 1 - \frac{2(1 + \beta)(1 - \alpha)^2}{(\beta - \alpha + 2)^2 h(2) - 2(1 - \alpha)^2}$$

with  $h(2)$  given by (3.3).

*Proof.* In view of Theorem 2.1 it is sufficient to show that

$$\sum_{k=2}^{\infty} \frac{[k(1 + \beta) - (\theta + \beta)]h(k)}{1 - \theta} (a_k^2 + b_k^2) \leq 1. \quad (4.8)$$

Notice that,  $f(z)$  and  $g(z)$  belong to  $K_{\mu, \gamma, \eta}(\alpha, \beta)$  and so

$$\begin{aligned} & \sum_{k=2}^{\infty} \left[ \frac{[k(1 + \beta) - (\alpha + \beta)]h(k)}{(1 - \alpha)} \right]^2 a_k^2 \\ &\leq \left[ \sum_{k=2}^{\infty} \frac{[k(1 + \beta) - (\alpha + \beta)]h(k)}{(1 - \alpha)} a_k \right]^2 \leq 1 \end{aligned} \quad (4.9)$$

$$\begin{aligned} & \sum_{k=2}^{\infty} \left[ \frac{[k(1 + \beta) - (\alpha + \beta)]h(k)}{(1 - \alpha)} \right]^2 b_k^2 \\ &\leq \left[ \sum_{k=2}^{\infty} \frac{[k(1 + \beta) - (\alpha + \beta)]h(k)}{(1 - \alpha)} b_k \right]^2 \leq 1. \end{aligned} \quad (4.10)$$

Adding (4.9) and (4.10), we get

$$\sum_{k=2}^{\infty} \frac{1}{2} \left[ \frac{[k(1 + \beta) - (\alpha + \beta)]h(k)}{(1 - \alpha)} \right]^2 (a_k^2 + b_k^2) \leq 1. \quad (4.11)$$

Thus (4.8) will hold if

$$\frac{[k(1 + \beta) - (\theta + \beta)]}{1 - \theta} \leq \frac{1}{2} \frac{h(k)[k(1 + \beta) - (\alpha + \beta)]^2}{(1 - \alpha)^2}.$$

That is, if

$$\theta \leq 1 - \frac{2(1 + \beta)(k - 1)(1 - \alpha)^2}{[k(1 + \beta) - (\alpha + \beta)]^2 h(k) - 2(1 - \alpha)^2} \quad (4.12)$$

Notice that,  $\theta$  can be further improved by using the fact that  $h(k) \leq h(2)$  for  $k \geq 2$ . Therefore,

$$\theta = 1 - \frac{2(1 + \beta)(1 - \alpha)^2}{(\beta - \alpha + 2)^2 h(2) - 2(1 - \alpha)^2}$$

where  $h(2)$  is given by (3.3).

## 5 Integral Transform of the Class $K_{\mu, \gamma, \eta}(\alpha, \beta)$

For  $f(z) \in K_{\mu, \gamma, \eta}(\alpha, \beta)$  we define the integral transform

$$L_{\lambda}(f)(z) = \int_0^1 \frac{\lambda(t)f(tz)}{t} dt$$

where  $\lambda(t)$  is real valued, non-negative weight function normalized such that

$\int_0^1 \lambda(t)dt = 1$ . Note that,  $\lambda(t)$  have several interesting definitions. For instance,

$\lambda(t) = (1 + c)t^c, c > -1$ , for which  $L_{\lambda}$  is known as the Bernardi operator. For

$$\lambda(t) = \frac{2^{\delta}}{\Gamma(\delta)} t(\log \frac{1}{t})^{\delta-1}, \quad \delta \geq 0 \quad (5.1)$$

we get the integral operator introduced by Jung, Kim and Srivastava [6].

Let us consider the function

$$\lambda(t) = \frac{(c + 1)^{\delta}}{\Gamma(\delta)} t^c (\log \frac{1}{t})^{\delta-1}, \quad c > -1, \quad \delta \geq 0. \quad (5.2)$$

Notice that for  $c = 1$  we get the integral operator introduced by Jung, Kim and Srivastava.

We next show that the class is closed under  $L_{\lambda}(f)$  for  $\lambda(t)$  given by (5.2).

**Theorem 5.1.** Let  $f(z) \in K_{\mu, \gamma, \eta}(\alpha, \beta)$ . Then  $L_{\lambda}(f)(z) \in K_{\mu, \gamma, \eta}(\alpha, \beta)$ .

*Proof.* By using the definition of  $L_{\lambda}(f)$ , we have

$$L_{\lambda}(f) = \frac{(c + 1)^{\delta}}{\Gamma(\delta)} \int_0^1 \frac{t^c (\log \frac{1}{t})^{\delta-1} f(tz)}{t} dt \quad (5.3)$$

$$= \frac{(c+1)^\delta}{\Gamma(\delta)} \int_0^1 (\log \frac{1}{t})^{\delta-1} t^c \left( z - \sum_{k=2}^{\infty} a_k t^{k-1} z^k \right) dt.$$

Simplifying by using the definition of gamma function, we get

$$L_\lambda(f) = z - \sum_{k=2}^{\infty} \left( \frac{c+1}{c+k} \right)^\delta a_k z^k. \quad (5.4)$$

Now  $L_\lambda(f) \in K_{\mu,\gamma,\eta}(\alpha, \beta)$  if

$$\sum_{k=2}^{\infty} \frac{[k(1+\beta) - (\alpha + \beta)]h(k)}{(1-\alpha)} \left( \frac{c+1}{c+k} \right)^\delta a_k \leq 1. \quad (5.5)$$

Also by Theorem 2.1 we have  $f \in K_{\mu,\gamma,\eta}(\alpha, \beta)$  if and only if

$$\sum_{k=2}^{\infty} \frac{[k(1+\beta) - (\alpha + \beta)]h(k)}{(1-\alpha)} a_k \leq 1. \quad (5.6)$$

Thus, in view of (5.5) and (5.6) and the fact that  $\left(\frac{c+1}{c+k}\right) < 1$  for  $k \geq 2$ , (5.5) holds true. Therefore,  $L_\lambda(f) \in K_{\mu,\gamma,\eta}(\alpha, \beta)$  and the proof is complete.

### 6 Extreme Points of $K_{\mu,\gamma,\eta}(\alpha, \beta)$

**Theorem 6.1.** Let

$$f_1(z) = z \quad (6.1)$$

and

$$f_k(z) = z - \frac{(1-\alpha)}{[k(1+\beta) - (\alpha + \beta)]h(k)} z^k, \quad (k \geq 2). \quad (6.2)$$

Then  $f(z) \in K_{\mu,\gamma,\eta}(\alpha, \beta)$ , if and only if  $f(z)$  can be expressed in the form

$$f(z) = \sum_{k=1}^{\infty} \lambda_k f_k(z)$$

where  $\lambda_k \geq 0$  and  $\sum_{k=1}^{\infty} \lambda_k = 1$ .

*Proof.* Let  $f(z)$  be expressible in the form

$$f(z) = \sum_{k=1}^{\infty} \lambda_k f_k(z).$$

Then

$$f(z) = z - \sum_{k=2}^{\infty} \frac{(1-\alpha)}{[k(1+\beta) - (\alpha + \beta)]h(k)} \lambda_k z^k.$$

Now,

$$\sum_{k=2}^{\infty} \frac{(1-\alpha)\lambda_k}{[k(1+\beta) - (\alpha + \beta)]h(k)} \frac{[k(1+\beta) - (\alpha + \beta)]h(k)}{(1-\alpha)} = \sum_{k=2}^{\infty} \lambda_k = 1 - \lambda_1 \leq 1.$$

Therefore,  $f(z) \in K_{\mu,\gamma,\eta}(\alpha, \beta)$ .

Conversely, suppose that  $f(z) \in K_{\mu,\gamma,\eta}(\alpha, \beta)$ . Thus,

$$a_k \leq \frac{(1-\alpha)}{[k(1+\beta) - (\alpha + \beta)]h(k)} \quad (k \geq 2).$$

Setting

$$\lambda_k = \frac{[k(1+\beta) - (\alpha + \beta)]h(k)}{(1-\alpha)} a_k \quad (k \geq 2)$$

and  $\lambda_1 = 1 - \sum_{k=2}^{\infty} \lambda_k$ , we get

$$f(z) = \sum_{k=1}^{\infty} \lambda_k f_k(z).$$

This completes the proof.

### 7 Closure Theorem

**Theorem 7.1.** Let the function  $f_j(z)$  defined by (2.1) be in the class  $K_{\mu,\gamma,\eta}(\alpha, \beta)$ . Then the function  $h(z)$  defined by

$$h(z) = z - \sum_{k=2}^{\infty} e_k z^k \text{ belongs to } K_{\mu,\gamma,\eta}(\alpha, \beta)$$

where  $f_j(z) = z - \sum_{k=2}^{\infty} a_{k,j} z^k$ ,  $j = 1, 2, \dots, \ell$ , and

$$e_k = \frac{1}{\ell} \sum_{j=1}^{\ell} a_{k,j} \quad (a_{k,j} \geq 0).$$

*Proof.* Since  $f_j(z) \in K_{\mu,\gamma,\eta}(\alpha, \beta)$ , in view of Theorem 2.1, we have

$$\sum_{k=2}^{\infty} \frac{[k(1+\beta) - (\alpha + \beta)]h(k)}{(1-\alpha)} a_{k,j} \leq 1. \quad (7.1)$$

Now,

$$\begin{aligned} \frac{1}{\ell} \sum_{j=1}^{\ell} f_j(z) &= \frac{1}{\ell} \sum_{j=1}^{\ell} \left( z - \sum_{k=2}^{\infty} a_{k,j} z^k \right) \\ &= z - \sum_{k=2}^{\infty} e_k z^k \end{aligned}$$

where  $e_k = \frac{1}{\ell} \sum_{j=1}^{\ell} a_{k,j}$ .

Notice that,

$$\sum_{k=2}^{\infty} \frac{[k(1+\beta) - (\alpha + \beta)]h(k)}{(1-\alpha)} \frac{1}{\ell} \sum_{j=1}^{\ell} a_{k,j} \leq 1, \text{ using (7.1).}$$

Thus,  $h(z) \in K_{\mu,\gamma,\eta}(\alpha, \beta)$ .

### 8 Radius of Starlikeness, Convexity and Close-to-Convexity

**Theorem 8.1.** Let  $f(z) \in K_{\mu,\gamma,\eta}(\alpha, \beta)$ . Then  $M_{0,z}^{\mu,\gamma,\eta} f(z)$  is starlike of order  $s, 0 \leq s < 1$  in  $|z| < R_1$  where

$$R_1 = \inf_k \left[ \frac{(1-s)[k(1+\beta) - (\alpha + \beta)]}{(1-\alpha)(k-s)} \right]^{\frac{1}{(k-1)}} \quad (8.1)$$

*Proof.*  $M_{0,z}^{\mu,\gamma,\eta} f(z)$  is said to be starlike of order  $s, 0 \leq s < 1$ , if and only if

$$\operatorname{Re} \left\{ \frac{z(M_{0,z}^{\mu,\gamma,\eta} f(z))'}{M_{0,z}^{\mu,\gamma,\eta} f(z)} \right\} > s \quad (8.2)$$

or equivalently

$$\left| \frac{z(M_{0,z}^{\mu,\gamma,\eta} f(z))'}{M_{0,z}^{\mu,\gamma,\eta} f(z)} - 1 \right| < 1 - s.$$

With fairly straight forward calculations, we get

$$|z|^{k-1} \leq \frac{(1-s)[k(1+\beta) - (\alpha + \beta)]}{(1-\alpha)(k-s)}, \quad k \geq 2.$$

Setting  $R_1 = |z|$ , the result follows.

Next, we state the radius of convexity using the fact that  $f$  is convex, if and only if  $zf'$  is starlike. We omit the proof of the following theorems as the results can be easily derived.

**Theorem 8.2.** Let  $f(z) \in K_{\mu,\gamma,\eta}(\alpha, \beta)$ . Then  $M_{0,z}^{\mu,\gamma,\eta} f(z)$  is convex of order  $c, 0 \leq c < 1$  in  $|z| < R_2$  where

$$R_2 = \inf_k \left[ \frac{(1-c)[k(1+\beta) - (\alpha + \beta)]}{k(1-\alpha)(k-c)} \right]^{\frac{1}{(k-1)}}.$$

**Theorem 8.3.** Let  $f(z) \in K_{\mu,\gamma,\eta}(\alpha, \beta)$ . Then  $M_{0,z}^{\mu,\gamma,\eta} f(z)$  is close-to-convex of order  $r, 0 \leq r < 1$  in  $|z| < R_3$  where

$$R_3 = \inf_k \left[ \frac{(1-r)[k(1+\beta) - (\alpha + \beta)]}{k(1-\alpha)} \right]^{\frac{1}{(k-1)}}.$$

**Theorem 8.4.** Let  $f(z) \in K_{\mu,\gamma,\eta}(\alpha, \beta)$ . Then  $L_\lambda(f)$  is starlike of order  $p, 0 \leq p < 1$  in  $|z| < R_4$  where

$$R_4 = \inf_k \left[ \frac{(1-p)[k(1+\beta) - (\alpha + \beta)]h(k)(c+k)^\delta}{(1-\alpha)(k-p)(c+1)^\delta} \right]^{\frac{1}{(k-1)}}.$$

**Theorem 8.5.** Let  $f(z) \in K_{\mu,\gamma,\eta}(\alpha, \beta)$ . Then  $L_\lambda(f)$  is convex of order  $q, 0 \leq q < 1$  in  $|z| < R_5$  where

$$R_5 = \inf_k \left[ \frac{(1-q)[k(1+\beta) - (\alpha + \beta)]h(k)(c+k)^\delta}{k(1-\alpha)(k-q)(c+1)^\delta} \right]^{\frac{1}{(k-1)}}.$$

**Theorem 8.6.** Let  $f(z) \in K_{\mu,\gamma,\eta}(\alpha, \beta)$ . Then  $L_\lambda(f)$  is close-to-convex of order  $m, 0 \leq m < 1$  in  $|z| < R_6$  where

$$R_6 = \inf_k \left[ \frac{(1-m)[k(1+\beta) - (\alpha + \beta)]h(k)(c+k)^\delta}{k(1-\alpha)(c+1)^\delta} \right]^{\frac{1}{(k-1)}}.$$

### 9 Integral Mean Inequalities for the Fractional Calculus Operator

**Lemma 9.1.** Let  $f$  and  $g$  be analytic in the unit disc, and suppose  $g \prec f$ . Then for  $0 < p < \infty$ ,

$$\int_0^{2\pi} |f(re^{i\theta})|^p d\theta \leq \int_0^{2\pi} |g(re^{i\theta})|^p d\theta \quad (0 \leq r < 1, p > 0).$$

Strict inequality holds for  $0 < r < 1$  unless  $f$  is constant or  $w(z) = \alpha z, |\alpha| = 1$ .

**Theorem 9.2.** Let  $f(z) \in K_{\mu,\gamma,\eta}(\alpha, \beta)$  and suppose that

$$\sum_{k=2}^{\infty} |a_k| \leq \frac{(1-\alpha)}{h(2)[j(1+\beta) - (\alpha + \beta)]} \quad (9.1)$$

Also let the function

$$f_j(z) = z + \frac{(1-\alpha)}{h(j)[j(1+\beta) - (\alpha + \beta)]} z^j \quad (j \geq 2). \quad (9.2)$$

If there exists an analytic function  $w(z)$  given by

$$w(z)^{j-1} = \frac{[j(1+\beta) - (\alpha + \beta)]}{(1-\alpha)} \sum_{k=2}^{\infty} h(k)a_k z^{k-1}$$

then for  $z = re^{i\theta}$  with  $0 < r < 1$ ,

$$\begin{aligned} & \int_0^{2\pi} |M_{0,z}^{\mu,\gamma,\eta} f(z)|^p d\theta \\ & \leq \int_0^{2\pi} |M_{0,z}^{\mu,\gamma,\eta} f_j(z)|^p d\theta \quad (0 \leq \lambda \leq 1, p > 0). \end{aligned}$$

*Proof.* By virtue of relation (1.11) and (9.2), we have

$$M_{0,z}^{\mu,\gamma,\eta} f(z) = z + \sum_{k=2}^{\infty} h(k)a_k z^k. \quad (9.3)$$

and

$$M_{0,z}^{\mu,\gamma,\eta} f_j(z) = z + \frac{(1-\alpha)}{[j(1+\beta) - (\alpha + \beta)]} z^j. \quad (9.4)$$

For  $z = re^{i\theta}, 0 < r < 1$ , we need to show that

$$\begin{aligned} & \int_0^{2\pi} \left| z + \sum_{k=2}^{\infty} h(k)a_k z^k \right|^p d\theta \\ & \leq \int_0^{2\pi} \left| z + \frac{(1-\alpha)}{[j(1+\beta) - (\alpha + \beta)]} z^j \right|^p d\theta \quad (p > 0). \quad (9.5) \end{aligned}$$

By applying Littlewood's subordination theorem, it would be sufficient to show that

$$1 + \sum_{k=2}^{\infty} h(k)a_k z^{k-1} \prec 1 + \frac{(1-\alpha)}{[j(1+\beta) - (\alpha + \beta)]} z^{j-1}. \quad (9.6)$$

Setting

$$1 + \sum_{k=2}^{\infty} h(k)a_k z^{k-1} = 1 + \frac{(1-\alpha)}{[j(1+\beta) - (\alpha+\beta)]} w(z)^{j-1}.$$

We note that

$$(w(z))^{j-1} = \frac{[j(1+\beta) - (\alpha+\beta)]}{(1-\alpha)} \sum_{k=2}^{\infty} h(k)a_k z^{k-1}, \quad (9.7)$$

and  $w(0) = 0$ . Moreover, we prove that the analytic function  $w(z)$  satisfies  $|w(z)| < 1, z \in U$

$$\begin{aligned} |w(z)|^{j-1} &\leq \left| \frac{[j(1+\beta) - (\alpha+\beta)]}{(1-\alpha)} \sum_{k=2}^{\infty} h(k)a_k z^{k-1} \right| \\ &\leq \frac{[j(1+\beta) - (\alpha+\beta)]}{(1-\alpha)} \sum_{k=2}^{\infty} h(k)|a_k||z|^{k-1} \\ &\leq |z| \frac{[j(1+\beta) - (\alpha+\beta)]}{(1-\alpha)} h(2) \sum_{k=2}^{\infty} |a_k| \\ &\leq |z| < 1 \quad \text{by hypothesis (9.1).} \end{aligned}$$

This completes the proof of Theorem 9.2.

As a particular case of Theorem 9.2 we can derive the result for the function  $f(z)$  by taking  $a = c = 1$  and  $\mu = \gamma = 0$  and thus  $M_{0,z}^{\mu,\gamma,\eta} f(z) = f(z)$ .

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