

Study on Robust Multi Criteria Decision Making for a Selection Problem

Heena Shah, Tomohiro Murata and Evgeny Malamura

Abstract—It is important to make the most efficient business decisions while solving a problem to meet the requirements and to reduce losses. These solutions must be robust, keeping in mind the changes in the requirements and external environment. A robust multi criteria decision making method is proposed. An example of a satellite orbit and launch vehicle selection problem are used as a case study and evaluation of the proposed method is demonstrated.

Keywords—Entropy weights, robust multi criteria decision making, selection problem, VIKOR.

I. INTRODUCTION

THERE has been an increase in demand of products and services, recently. This has led to an increase in monopoly, thereby an increase in competition and the need for industries to be efficient while making business decisions. Therefore, multi criteria decision making (MCDM) is required for trade off analysis in an uncertain environment with multi-objectives. The solutions found must be robust, keeping in mind the changes in the requirements and external environment. In this paper, a robust multi criteria decision making method is proposed. This method builds on the existing method of solving using Analytical Hierarchy Process (AHP) weights in the Technique for Order Preference by Similarity to Ideal Solution (TOPSIS) technique for ranking. The drawbacks of both methods are overcome by using weights from Entropy and also using the ViseKriterijumska Optimizacija I Kompromisno Resenje (VIKOR) technique for ranking, respectively. The configuration of this paper includes definition and formulation of a Robust Multi Attribute Decision Making (RMCDM) problem (Chap. II), survey of related conventional works (Chap. III). Proposed novel RMCDM method (Chap. IV), and demonstration of the merit of the proposed method using a case study of a satellite orbit and launch vehicle selection problem (Chap. V).

II. PROBLEM DESCRIPTION

MCDM is also known as Multi Attribute Decision Making (MADM). MCDM methods are mathematical models used to solve complicated problems including various criteria for each aspect and choose the best aspect. In all methodologies, it is revealed that the relative importance or priority weights assigned to the considered evaluation criteria have an immense role in obtaining the accurate rankings of the alternatives. [2] Some examples of the method include AHP, TOPSIS, VIKOR, Fuzzy Set Theory, WSM (Weighted Sum Model) and WPM (Weighted Sum Model). However, conventional MCDM methods have the following drawbacks.

- 1) Objective weights of the criteria do not consider the DM's opinion and therefore, should not be used alone.
- 2) Often both subjective and objective weights of the criteria are not considered at the same time.
- 3) Two objectives of risk and gain are not considered and compromised together at the same time to get robust solutions.

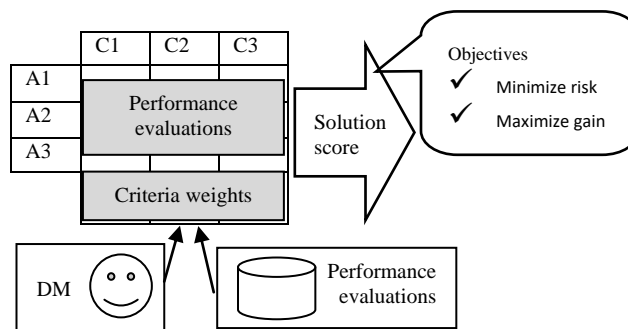


Fig. 1 RMCDM problem

A few of the alternatives of the same type but different characteristics are available as in Fig. 1. Subjective weights of the criteria are assigned by the DM. Objective of minimizing risk and maximizing gain need to be compromised as per the requirement of the DM and accordingly, a distinct robust solution needs to be suggested to the DM. Therefore, a robust optimization method is proposed and formulated as below.

Objective function:

$$\text{Total score for ranking} \rightarrow VT_k = nC_k^+ + (1 - n)Q_k$$

Components:

$$\text{Score for objective of risk} \rightarrow C_k^+ = \sum_{l=1}^r b_l [(w_l c_l) - nis]$$

$$\text{Score for objective of gain} \rightarrow Q_k = 1 - \sum_{l=1}^r w_l (pis -$$

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c_l) for $b_l = 1$

Total weight of criteria $\rightarrow w_l = mw_{o_l} + (1 - m)ws_l$

Objective weight of criteria $\rightarrow w_{o_l} = \frac{1-H_l}{r-\sum_{l=1}^r H_l}$

Subjective weight of criteria $\rightarrow ws_l = \frac{1}{r} \sum_{l=1}^r a_{jl}$

Subject to

$VT \in [0, \dots, 1] \leftarrow$ total score for ranking

$A_k \leftarrow$ kth alternative

$x_{kl} > 0 \leftarrow$ Performance of the A_k with respect to C_l

$w_l \in [0, \dots, 1] \leftarrow$ total weight of the C_l

$b_l = 1$ if benefit criterion

$b_l = -1$ if cost criterion

III. RELATED WORKS

A. AHP

It is a well-known MCDM method of scientific analysis and decision-making by calibration of hierarchies whose elements are goals, criteria, sub-criteria and alternatives. [5] Its weighting method is subjective because it allows the DM to clearly assign weights through pairwise comparison and ensure consistency. However, the weights are therefore not completely reliable. Because, if higher weights are assigned to criteria that have similar values and vice versa, the final scores are similar and thus, the solution suggested to the DM is not distinct. The final score calculation is a mere weighted sum and doesn't have a specified objective.

B. Entropy weighting method

Shannon introduced the information entropy theory, which is based on the thermodynamic principle where entropy is the degree of disorder of the molecules in a substance for the first time. It has been applied as a measure of disorder, unevenness of distribution, the degree of dependency or complexity of a system. [7]

Entropy weighting is a method which is made up of the monitoring values of evaluation index in objective conditions, can determine the target and the degree of order and effectiveness by referring to evaluation of information entropy. Weights being from Entropy weighting method make the rank lists more objective. [12] It avoids the subjectivity of the weights of various criteria, and therefore the results of evaluation can be better able to reflect the actual situation. [6] However, it fails to accommodate the DM's requirements.

C. TOPSIS

TOPSIS is a widely accepted in the context of MCDM. It is usually used to prioritize alternatives through comparing them to the best and the worst solutions. [8] The aim of this method is to minimize risk. Thus, the best solution is farthest from the worst solution but there is no guarantee that it is the closest to the positive ideal solution.

Possibility of incorporating qualitative and quantitative factors is one of the benefits of this technique. Another benefit of this method is the ability of separating indicators into cost or profit categories. [8] However, it uses the simple weighting technique, which may make it difficult for the DM to assign the weights correctly and check for consistency. It doesn't consider the objective of gain, which is equally important.

D. VIKOR

VIKOR means multi-criteria optimization and compromise solution [9]. VIKOR method is mainly based on the particular measure of closeness to the ideal solution and it focuses on selecting the best choice from a set of feasible alternatives in presence of mutually conflicting criteria by determining a compromise solution. VIKOR method integrates maximum group utility and minimal individual regret simultaneously [10]. It aims to maximize gain but doesn't consider the objective of risk. It also uses the simple waiting technique like TOPSIS and has the same drawbacks.

IV. PROPOSED METHODOLOGY

A. Goals of the proposed method are;

- 1) To accommodate the DM's preferences, reduce the subjectivity and ensure distinct solutions. Since the entropy and AHP weights don't have any units, the total weight can be calculated through weighted sum.
- 2) To meet the objectives of both minimizing risk and maximizing gain. Since TOPSIS and VIKOR scores also don't have any units, the total score can be calculated through weighted sum.

B. Procedure of Proposed method

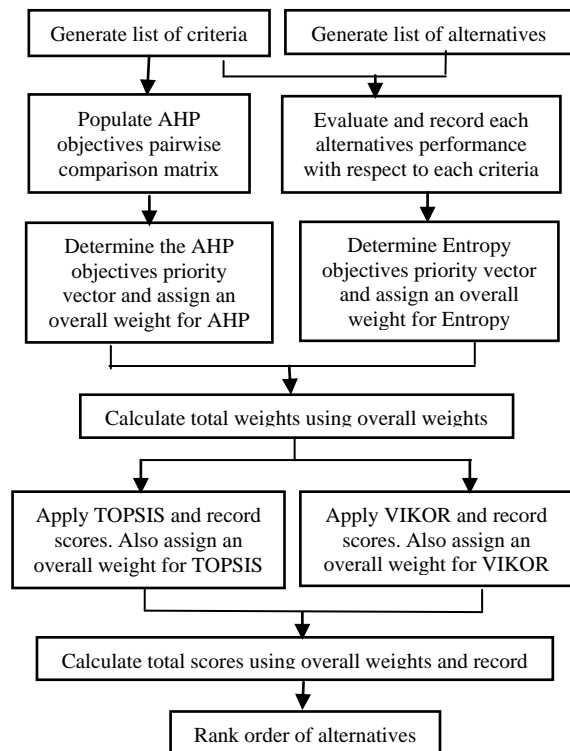


Fig. 2 Proposed method

The proposed methodology illustrated in Fig. 2 is as follows:

Step 1: The list of the criteria related to the problem is generated through brain storming activities and experiences. They must be quantifiable or converted into that type.

Step 2: The list of alternatives is then generated from

which the best one will be picked and suggested to the DM later.

Step 3: The performance of each alternative is evaluated and recorded with respect to each criterion. These performances may be direct facts or have to be calculated from the design variables. If limits have been set for performance evaluations under each criterion, alternatives whose performance evaluations cross that limit are omitted.

Step 4: Entropy weights are calculated from the performance evaluations. This helps the DM understand which criterion gives more information. Further, an overall weight is set for entropy weighting method. This indicates the objectivity of the results.

Step 5: The AHP objectives pairwise comparison matrix is populated with the preferences from the DM using the Saaty scale.

Step 6: The AHP objectives priority vector is determined from the objectives pairwise comparison matrix using AHP. Further, an overall weight is set for AHP weighting method. This indicates the subjectivity of the results.

Step 7: The total weights are calculated using the Entropy and AHP weights along with the overall weights.

Step 8: These weights along with the performance evaluations matrix are then used for applying TOPSIS and the TOPSIS scores are recorded. Further, an overall weight is assigned to the TOPSIS method. This indicates the importance of the objective of minimizing risk.

Step 9: Total weights and performance evaluations are also used for applying VIKOR. The VIKOR scores are recorded. Further, an overall weight is assigned to the VIKOR method. This indicates the importance of the objective of maximizing gain.

Step 10: Using TOPSIS and VIKOR scores along with their overall weights, total scores are calculated.

Step 11: A ranking is then established and the best solution is recommended to the DM.

V. CASE STUDY AND EVALUATIONS

A. Satellite orbit and launch vehicle selection problem

The case study and data are used from [1]. Integrated throughout this paper is an example application of this method to the scenario of choosing a launch vehicle and circular orbit for a small, responsive military reconnaissance satellite. In this scenario, a 400 kg satellite is to be launched to monitor activity at an unfriendly missile launch site at 40.85°N latitude, and the decision-maker must choose the orbit in which to place the satellite as well as what launch vehicle to use. The on-board targeted sensor is assumed to have a total field of view angle of 1° and a nadir ground sample distance of 1.0 m at a reference altitude of 400 km. The satellite's ballistic coefficient is assumed to be 110 kg/m², a representative average for satellites [3, 4], and minimal propellant is available for orbit maintenance. [1]

The various possibilities for design variables, orbit altitude, orbit inclination and launch vehicle are listed in the table I. The DM chooses these and a total of 840 design alternatives were listed. After step 3, these were reduced to 59.

The table II shows the list of criteria and their characteristics. The hierarchy for AHP is given in the fig. 4.

It also shows the relation between design definitions and criteria.

These 59 alternatives, their performance evaluations, criteria along with AHP prioritization matrix given in the table III and IV were directly used in the experiments of this paper from the reference paper.

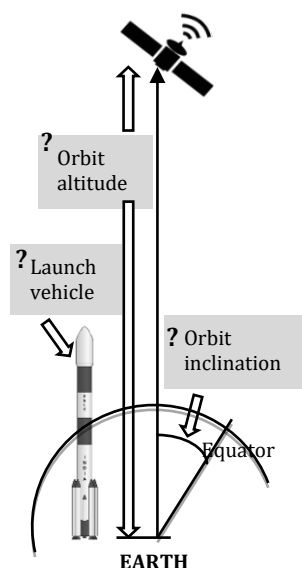


Fig. 3 Problem from case study

TABLE I
DESIGN DEFINITIONS FOR SATELLITE EXAMPLE [1]

Orbit altitude	Orbit inclination	Launch vehicle
200	0	Falcon I
300	10	Falcon 1e
400	20	Pegasus XL
600	30	Pegasus XL with HAPS
1000	40	Taurus 2110
1500	50	Taurus 2210
2000	60	Taurus 3110
	70	Taurus 3210
	80	Minotaur I
	90	Minotaur IV
		Athena I
		Athena II

TABLE II
CRITERIA WITH UNITS AND TYPE FOR SATELLITE EXAMPLE [1]

C1	Launch margin (percent)	Benefit
C2	Launch cost (\$FY09M)	Cost
C3	Launch reliability (percent)	Benefit
C4	Image FOV area (km ²)	Benefit
C5	Image nadir GSD (m)	Cost
C6	Mean worst-case daily data latency (hrs.)	Cost
C7	Mean Daily coverage time (hrs.)	Benefit
C8	Orbit lifetime (yrs.)	Benefit

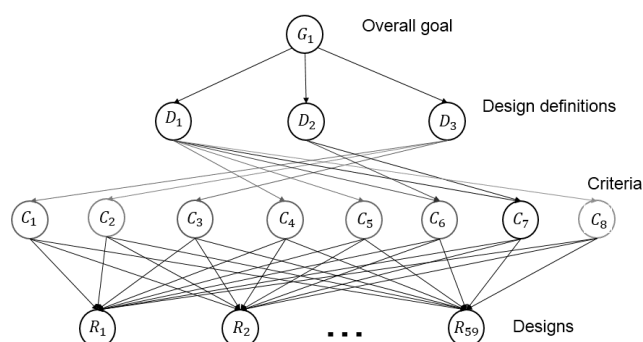


Fig. 4 Schematic depiction of AHP hierarchy

TABLE III
PERFORMANCE EVALUATIONS OF DESIGN ALTERNATIVES FOR SATELLITE EXAMPLE [1]

R	C1	C2	C3	C4	C5	C6	C7	C8
1	0.1	22.4	93.6	38.3	1	14.8	0.62	0.5
2	31.9	22.4	97.9	38.3	1	14.8	0.62	0.5
3	86.4	42.4	95.2	38.3	1	14.8	0.62	0.5
4	27.4	22.4	97.9	38.3	1	14.1	1	0.5
5	76.9	42.4	95.2	38.3	1	14.1	1	0.5
6	22.8	22.4	97.9	38.3	1	12.8	1	0.5
7	67.1	42.4	95.2	38.3	1	12.8	1.18	0.5
8	18	22.4	97.9	38.3	1	11.7	1.1	0.5
9	56.9	42.4	95.2	38.3	1	11.7	1.1	0.5
10	91.5	10.2	93.1	38.3	1	6.3	0.8	0.5
11	13.1	22.4	97.9	38.3	1	6.3	0.8	0.5
12	46.4	42.4	95.2	38.3	1	6.3	0.8	0.5
13	80.9	10.2	93.1	38.3	1	4.7	0.72	0.5
14	8	22.4	97.9	38.3	1	4.7	0.72	0.5
15	35.5	42.4	95.2	38.3	1	4.7	0.72	0.5
16	69.4	10.2	93.1	38.3	1	3.7	0.72	0.5
17	88.8	28.6	97.6	38.3	1	3.7	0.72	0.5
18	2.8	22.4	97.9	38.3	1	3.7	0.72	0.5
19	24.3	42.4	95.2	38.3	1	3.7	0.72	0.5
20	18.6	22.4	97.9	86.1	1.5	14.8	0.94	20.4
21	70	42.4	95.2	86.1	1.5	14.8	0.94	20.4
22	14.4	22.4	97.9	86.1	1.5	13.2	1.31	20.4
23	61.1	42.4	95.2	86.1	1.5	13.2	1.31	20.4
24	96.3	10.2	93.1	86.1	1.5	11	1.51	20.4
25	10	22.4	97.9	86.1	1.5	11.9	1.51	20.4
26	51.8	42.4	95.2	86.1	1.5	11.9	1.51	20.4
27	87.8	10.2	93.1	86.1	1.5	11	1.52	20.4
28	5.5	22.4	97.9	86.1	1.5	11	1.52	20.4
29	42.2	42.4	95.2	86.1	1.5	11	1.52	20.4
30	78.4	10.2	93.1	86.1	1.5	6.5	1.16	20.4
31	95.4	28.6	97.6	86.1	1.5	6.5	1.16	20.4
32	0.9	22.4	97.9	86.1	1.5	6.5	1.16	20.4
33	32.2	42.4	95.2	86.1	1.5	6.5	1.16	20.4
34	68.2	10.2	93.1	86.1	1.5	4.8	1.04	20.4
35	84.3	28.6	97.6	86.1	1.5	4.8	1.04	20.4
36	21.9	42.4	95.2	86.1	1.5	4.8	1.04	20.4
37	57	10.2	93.1	86.1	1.5	3.9	1	20.4
38	72.5	28.6	97.6	86.1	1.5	3.9	1	20.4
39	11.3	42.4	95.2	86.1	1.5	3.9	1	20.4
40	98.8	28.6	97.6	239.3	2.5	14.7	0.94	2050.1
41	92.7	28.6	97.6	239.3	2.5	12.7	1.48	2050.1
42	39.8	42.4	95.2	239.3	2.5	12.7	1.48	2050.1
43	85.8	28.6	97.6	239.3	2.5	11.8	1.84	2050.1
44	32	42.4	95.2	239.3	2.5	11.8	1.84	2050.1
45	78.2	28.6	97.6	239.3	2.5	10.6	2.07	2050.1
46	23.9	42.4	95.2	239.3	2.5	10.6	2.07	2050.1
47	69.9	28.6	97.6	239.3	2.5	9.7	2.14	2050.1
48	15.5	42.4	95.2	239.3	2.5	9.7	2.14	2050.1
49	99.5	28.6	97.6	239.3	2.5	8.9	2	2050.1
50	60.7	28.6	97.6	239.3	2.5	8.9	2	2050.1
51	6.7	42.4	95.2	239.3	2.5	8.9	2	2050.1
52	89	28.6	97.6	239.3	2.5	5	1.64	2050.1
53	50.8	28.6	97.6	239.3	2.5	5	1.64	2050.1
54	88.4	31.6	97.6	239.3	2.5	5	1.64	2050.1
55	77.6	28.6	97.6	239.3	2.5	4	1.58	2050.1
56	40.2	28.6	97.6	239.3	2.5	4	1.58	2050.1
57	75.6	31.6	97.6	239.3	2.5	4	1.58	2050.1
58	7.2	42.4	95.2	538.3	3.8	11.2	2.08	28984.7
59	0.9	42.4	95.2	538.3	3.8	10.3	2.40	28984.7

TABLE IV
AHP PRIORITIZATION MATRIX FOR SATELLITE EXAMPLE [1]

Criteria	C1	C2	C3	C4	C5	C6	C7	C8
C1	1	1/3	3	5	1/6	1/3	1/2	3
C2	3	1	5	7	1/4	1/3	1/2	5
C3	1/3	1/5	1	3	1/8	1/5	1/4	1/5
C4	1/5	1/7	1/3	1	1/9	1/8	1/7	1/7
C5	6	4	8	9	1	4	5	7
C6	3	3	5	8	1/4	1	2	5
C7	2	2	4	7	1/5	1/2	1	3
C8	1/3	1/5	5	7	1/7	1/5	1/3	1

In this demonstration, the overall weights for AHP, Entropy, TOPSIS and VIKOR were assumed to be 0.5 as well as the weights within VIKOR for objectives of

maximizing group utility and minimizing individual regret were assumed to be 0.5. However, the DM as per his requirement can give these.

B. Experiment

The following methods were applied on the same data set to realize the effect of the changes made in each, weighting and ranking method.

Method 1 is the original method from the reference paper, which included AHP and TOPSIS without overall weights. This was carried out to confirm the method and results from the paper.

Method 2 included steps from method 1 and Entropy along with overall weights for AHP and Entropy. This is was carried out to realize the effect of Entropy on the results.

Method 3 included steps from method 1 and VIKOR along with overall weights for TOPSIS and VIKOR. This was done to realize the effect of VIKOR.

Method 4 is the proposed method.

C. Results

TABLE V
OBJECTIVE, SUBJECTIVE AND TOTAL WEIGHTS FOR THE SATELLITE EXAMPLE

	wo	ws	w
C1	0.0904	0.0743	0.0824
C2	0.0279	0.1259	0.0769
C3	0.0001	0.0318	0.0159
C4	0.1131	0.0183	0.0657
C5	0.0303	0.3797	0.2050
C6	0.0370	0.1833	0.1101
C7	0.0243	0.1220	0.0732
C8	0.6770	0.0646	0.3708

The entropy weights (wo) were found to be directly proportional to the variation of the performance evaluations for the respective criteria. The AHP weights (ws) differ largely from entropy weights. This indicates that the result found only using AHP are not distinct. The total weights (w) are an average of both in this case. This balances the subjectivity as well as objectivity and its use is therefore, recommended.

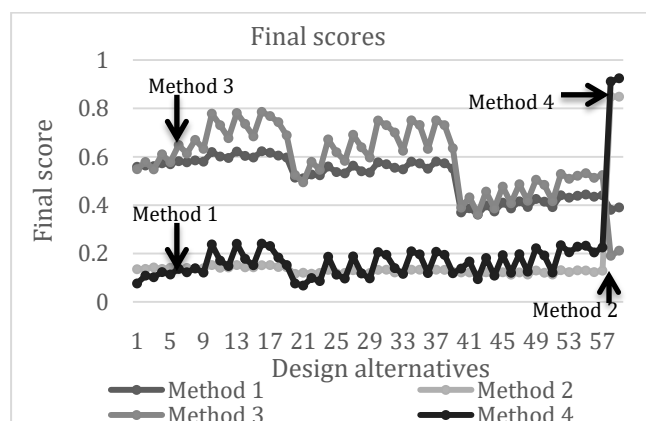


Fig. 5 Final scores for the Satellite example application

The presence of Entropy brings out the best solutions discretely. This is noticed in method 2 and 4 of fig. 5. The scores are not very high in method 1 and 2 of fig. 5 when TOPSIS is used alone. When AHP is used alone in method 1 of fig. 5, the solutions are not very discrete. The scores are on the higher side in method 3 of fig. 5 when VIKOR is used along with TOPSIS. Since method 4 includes weighted sum of VIKOR and TOPSIS score, VIKOR scores are higher than that of TOPSIS. The solutions in VIKOR are closer to the positive ideal solution than in TOPSIS.

TABLE VI
TOP 5 RANKS FOR 4 METHODS APPLIED ON THE SATELLITE EXAMPLE

Method	Rank 1	Rank 2	Rank 3	Rank 4	Rank 5
1	16	13	10	17	18
2	58	59	17	13	10
3	16	13	10	17	34
4	59	58	16	13	10

In the results of method 1, the top 5 designs lie between 10 and 18. This result is the same as in the original reference paper in spite of the author also accommodating uncertainty.

In the results of method 2, the scores of the designs are between 0.11 and 0.85 but most are low and 2 are high. The scores are extreme as the solutions found using entropy weights are discrete. The top 5 designs are 58 and 59 as well as lie between 10 and 17. Design 58 and 59 possess very similar performance evaluations. They are top 2 designs because of the entropy weights of benefit criteria 4 and 8 being high along with the performance evaluations of those designs under those criteria whereas the entropy weight of the cost criterion 2 is low along with the low value of the designs under that criterion. Both designs have very similar characteristics.

In the results of method 3, the scores of the designs vary between 0.19 and 0.79. The top 5 designs lie between 10 and 17 along with 34 and have high scores because they meet the objectives of minimizing risk and maximizing gain the most.

In the results of method 4, the scores of the designs vary from 0.92 to 0.068. The top five designs are 59, 58 and the rest lie in between 10 and 16. The results possess combined characteristics of the above 3 methods.

Finally, results from the original paper (method 1) and proposed method (method 4) are compared in detail.

Design 16 and 13 are a group of best solutions by the original method. Design 16 and 13 have a launch margin of 69.4% and 80.9% and mean worst case data latency of 3.70hrs and 4.70hrs respectively. They both have a launch cost of 10.2\$FY09M, launch reliability of 93.10 %, image FOV area of 38.30km², image nadir GSD of 1m, mean daily coverage of 0.72hrs and orbit lifetime of 0.50 years. Except for launch margin they have very similar or same performance evaluations over all criteria. For both design alternatives, the launch margin is slightly higher, the launch cost is the lowest, the launch reliability is lowest, the image FOV Area is the lowest, image nadir GSD is the lowest, the mean worst case daily data latency is the lowest, the mean daily coverage time is low and the orbit lifetime is the lowest compared to values under the respective criteria.

Designs 16 and 13, which were suggested as the family of

best solution in the original paper, have an orbit altitude of 400km, use the Falcon 1e launch vehicle and have an orbit inclination of 90deg and 80deg, respectively.

Design 59 and 58 are a group of best solutions by the proposed method. Design 59 and 58 have a launch margin of 0.9% and 7.2%, mean worst case data latency of 10.3hrs and 11.2hrs and mean daily coverage of 2.40hrs and 2.08hrs respectively. They both have a launch cost of 42.4\$FY09M, launch reliability of 95.2 %, image FOV area of 538.3km², image nadir GSD of 3.8m and orbit lifetime of 28984.7 years. Except for launch margin they have very similar or same performance evaluations over all criteria. For both design alternatives, the launch margin is low, the launch cost is the highest, the launch reliability is average, the image FOV Area is the highest, image nadir GSD is the highest, the mean worst case daily data latency is high, the mean daily coverage time is high and the orbit lifetime is the highest compared to the values under the respective criteria.

Design 59 and 58, both have an orbit altitude of 1500km, use Athena I as the launch vehicle but the orbit inclinations are 40deg and 30deg, respectively.

The original paper prioritized criteria, which had more similar values than the ones with different performance evaluations. However, if there are any changes in the priority weights, the solutions would change quickly as they are highly sensitive. Since the proposed method makes use of the weights from the original paper as well as objective weights which give high priority to criteria with more different performance evaluations and vice versa, if there are changes in the priority weights, the solutions would not change soon since they are not as sensitive.

TABLE VII
COMPARISON OF PERFORMANCE EVALUATIONS OF THE BEST SOLUTIONS

Type	Gain	Risk	Gain	Gain	Risk	Risk	Gain	Gain
R	C1	C2	C3	C4	C5	C6	C7	C8
R13	high	lowe	lowe	lowe	lowe	lowe	low	lowe
R16	er	st	st	st	st	st	st	st
R58		high	aver	high	high	high	high	high
R59	low	est	age	est	est	est	est	est

The solutions from the original method have a higher value under a benefit criterion but all the values under the cost criterion are the lowest. Therefore, these results are minimizing risk. The solutions from the proposed method are low and average under two benefit criteria, respectively. They are also high under one cost criterion and highest under the two others. Therefore, these results are striking a balance between minimizing risk and maximizing gain. The proposed method allows the DM to prioritize his goals of maximizing gain and minimizing loss as well as use them together.

Thus, the best solutions suggested using the proposed method are very different from that of the original paper. However, the changes made for the proposed method ensure robustness. This is because the ranking was done keeping in mind the objectives of minimizing risk and maximizing gain as well as the goal of achieving discrete solutions unlike the original method.

Thus, design 59 is suggested to the DM whereas 58 would be the second best choice.

VI. CONCLUSION

A robust MCDM method was introduced in this paper. This included achieving the goals of minimizing risk and maximizing gain along with discrete solutions. VIKOR and Entropy were added to the original method from the reference paper to overcome the drawbacks. VIKOR proved to maximize gain, TOPSIS minimized risk, Entropy ensured discrete solutions and AHP accommodated the DM's preferences. Overall weights were introduced to balance between AHP and Entropy weights as well as TOPSIS and VIKOR scores according to the DM. Design 59 was recommended to the DM. This proposed method may be applied in various fields like sports, manufacturing, and service and so on. The novelty lies in using all of those methods together. Future work includes applying this method in uncertain conditions as well as sensitivity analysis of the overall weights. This uncertainty may be in the characteristics of the alternatives or in the subjective weights of decision maker.

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